



# News Release

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## **State Museum Launches BODY WORLDS Vital College Week Competition**

Columbia, S.C. --- The South Carolina State Museum is proud to announce a special half-off admission contest to the blockbuster exhibit *BODY WORLDS Vital* to South Carolina college students.

Students enrolled at any accredited South Carolina college or university can now visit the South Carolina State Museum Facebook page [www.facebook.com/scstatemuseum](http://www.facebook.com/scstatemuseum) and vote in the “College Week” competition for a chance to give the entire student body at the winning school half off regular combo admission (general museum admission and *BODY WORLDS Vital*) during College Week, Feb. 19-23.

The voting period is now open and ends at midnight ET on Feb. 15. The competition will award two winners, one from the large school category and one from the small school category. Division I includes colleges and universities with enrollment of more than 5,000 students. Division II contains colleges and universities with fewer than 5,000 students. The two schools that gather the most votes during the contest period will win the half-off discount for all their currently enrolled students over age 18 who possess a valid student ID.

Voters may simply go to the State Museum’s Facebook page at <http://www.facebook.com/scstatemuseum>, click on the “College Week” contest tab and cast their ballots.

### **About *BODY WORLDS Vital***

*BODY WORLDS Vital* is the largest exhibition ever presented by the State Museum. The exhibit opened Nov. 13 and runs through April 15, 2012 with 6,500 square feet of real human bodies, organs and systems assembled to teach guests how best to take care of their bodies and live longer, healthier and happier lives.

*BODY WORLDS Vital* is open to the public in the State Museum's Blockbuster Gallery. Admission is \$11 for adults, \$9 for senior citizens and \$7 for ages 3-12, in addition to general museum admission. South Carolina students in groups are admitted for \$5. Tickets can be purchased, and information can be found, on the Museum's Web site: <http://www.scmuseum.org>.

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