| AGENCY NAME: | South Carolina State Museum |          |     |
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| AGENCY CODE: | H950                        | SECTION: | 029 |

# 2022 Accountability Report

# **SUBMISSION FORM**

I have reviewed and approved the data submitted by the agency in the following templates:

- Data Template
  - o Reorganization and Compliance
  - o FY2022 Strategic Plan Results
  - o FY2023 Strategic Plan Development

John McCabe

- Legal
- o Services
- Partnerships
- o Report or Review
- Budget
- Discussion Template

(TYPE/PRINT NAME):

• Organizational Template

I have reviewed and approved the financial report summarizing the agency's budget and actual expenditures, as entered by the agency into the South Carolina Enterprise Information System.

The information submitted is complete and accurate to the extent of my knowledge.

| AGENCY DIRECTOR<br>(SIGN AND DATE):          | SIGNATURE ON FILE  | <b>Signature Received:</b><br>9/15/2022 15:03 |
|--|--------------------|---|
| (Type/Print Name):                           | Amy Bartow - Melia |   |
| BOARD/ <u>CMSN</u> CHAIR<br>(SIGN AND DATE): | SIGNATURE ON FILE  | <b>Signature Received:</b><br>9/15/2022 15:03 |

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# **AGENCY'S DISCUSSION AND ANALYSIS**

## South Carolina State Museum FY22

Despite continuing challenges coming out of the Covid-19 Pandemic, museum staff, supported by the State Legislature, Museum Commission and SCSM Foundation worked diligently to ensure the Museum continued to offer world-class educational experiences for its visitors and school students through the State. Museum attendance ended the year at 60% of average, while revenue, at \$1.385 million, reached 79%, based on an 8-year comparison. Generous support from the State Legislature and the SCSM Foundation (including securing a \$1.4 million-dollar Shuttered Venues Operating Grant) allowed the Museum to begin making critical upgrades to museum infrastructure and guest amenities including the Planetarium, 4D Theater, public website, education spaces and workplace infrastructure. Several important information technology



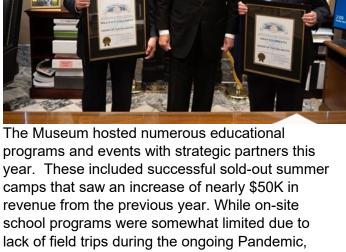
upgrades were completed this year including network server upgrades, firewall replacement and public WIFI.

The Museum moved into Phase 3 of its *Reimagine the Experience (RTE)* project to update the Museum's permanent galleries and related Educational programming. As a core part of the RTE project, initial Education Wing upgrades were completed (flooring, walls) along with design for phase two, which will update all of the museum's public restrooms to ADA compliance in FY23.Through SCSM Foundation support, the museum contracted with a world-renowned museum design firm to develop a Visitor Experience Plan and Feasibility/Business Plan for the project. This work included two days of brainstorming meetings including the SCSM Commission, SCSM Foundation Board and all-staff and planning for a series of "Listening Sessions" with key community stakeholders and audiences scheduled for summer and autumn of 2022. Those reports will be completed and presented in the second quarter of the FY22/23 fiscal year and will be the cornerstone of the Museum's next strategic plan (2024-28).

We were very proud this year of former State Museum Executive Director, William Calloway, and former State Museum Commission Chair, Gray T. Culbreath, who were awarded the Order of the Palmetto by Governor Henry McMaster for their outstanding service to the South Carolina State

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## Education & Audience Engagement

remote learning continued to be robust, with virtual offerings to students throughout the State in a

variety of STEM subjects. Other successful programs included College Art Day, a Historic American Face Vessels Symposium, Quilt Day, two Holiday Planetarium Lightings, to Space Week/Astro Day 2021, and events with ETV. As part of our Apollo 16 50<sup>th</sup> anniversary programming, students from Lancaster, SC came to the museum for a once-in-a-lifetime program with fellow Lancaster native astronaut General Charles Duke. Gen. Duke inspired the students with his experiences on the moon.

As the premier destination for astronomy education in the South-East Region, the Museum embarked on a major renovation of its Planetarium to ensure continued world-class STEM educational offerings. Generously funded by the State Legislature and South Carolina State Museum Foundation, the Planetarium upgrades included new laser sky projectors and software system that has had an immediate positive impact on programming. Brighter, more crisp images and access to new database resources provide a far better visitor experience and a vast number of program options for educational programming. The planetarium upgrade also includes re-upholstered seats, operational door locks, and the addition of three new educational shows. By early Fall 2022, new cove lighting, an auxiliary laser beam system, and decorative elements will complete the project.



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The museum delivered 23 Planetarium Live Sky programs as well as nighttime observatory viewing this year, including welcoming over 300 guests at midnight to view the May total Lunar Eclipse. The observatory classroom continues to be a valuable tool for both onsite and remote education, with both pre-existing programs and new offerings available this year. Observatory staff conducted 51 free school distance learning classes, six virtual teacher professional development classes, and 10 Saturday night live stream programs. New astronomy STEM shows, and educational content was created for Space Week and the Apollo 16 events in April. In all, 17,000 visitors engaged in walk-up astronomy programs this year.

In the new year, our education and audience engagement team will be working on new,

streamlined approaches to make the museum experience even more user friendly for students, teachers, researchers and parents. This work includes creating new approaches to the Museum's onsite programming; a more robust, content-rich and easy to navigate website with new educational content; and improving online field trip scheduling. To accomplish these goals, the Museum is forming a new teacher advisory group to help inform exhibition concepts, school programming, and plans for the planetarium, observatory, and outreach.

## **Collections Stewardship, Curatorial Affairs & Acquisitions**

As noted in the Museum's Collections Management Policy, one of the most important functions of the Curatorial Affairs department is to "preserve significant cultural and scientific material related to South Carolina. To this end, the Museum's Collection role is to locate, acquire, and preserve in perpetuity a well-documented collection of cultural history, natural history, fine, decorative and folk arts, and scientific and technological materials and artifacts pertinent to its other roles in Education, Exhibition, Research and Publication, and State-wide Services. The focus of collections throughout will be the State of South Carolina."

Curatorial and registration staff have worked diligently throughout the year to fulfil this goal and provide unique opportunities for museum guests and our broader community through exhibitions, publications, social media and programs. Objects were acquired to fill gaps in the collection and inspire and educate our visitors. New exhibitions were developed, and future exhibitions were planned for. Staff continued with digitization projects to increase access to collection objects often behind the scenes and in storage.

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The Collections staff added 28 accessions that included 65 objects, more than 400 specimens, 2 lots of fossils and several pounds of bulk matrix to process. Two hundred and ninety objects were catalogued by the Registration Department. After more than 40 years of searching and acquisition attempts, the museum was able to acquire an important, 19<sup>th</sup> century Edgefield face vessel. This alkaline glazed stoneware vessel is attributed to an enslaved craftsperson most likely working at the Stoney Bluff pottery location. This assessment is based on other examples and archaeological evidence from that location. Other accessions include an ABii Robot made by Van Robotics,



Columbia, SC; EMCI Pedal Steel Guitar made in Ridgeway, SC; a rare inscribed historic upstate pottery vessel from the Johnson and Johnson pottery shop, Lanford Station, Laurens County, SC; cash register from a Jewish merchant; buttons from 2019 Jim Clyburn Fish Fry and 5 works of art by contemporary artist, Adebunmi Gbadebo. Our cultural history curator traveled to California to meet with the Lowndes family to discuss their collection of historical China, crystal and silver associated with the SC Revolutionary era Lowndes family. The collection was assessed, and a portion was donated to the museum. Six new loans and 81 long term, multi-year (incoming and outgoing) loans were managed; 19 long term loans are out from our collection to other institutions; and 17 long term loans remain in house. The museum also advised the City of Charleston and the City of Columbia in ongoing discussions around the stewardship of SC monuments and memorials.

Following a 2015 report of a possible fossilized mammoth found in the Ace Basin, the museum along with the Museum Commission, SCIAA and an outside team negotiated the investigation of the site and recovery of the material. All material was recovered and relocated to the SCSM for desalination, preparation and conservation. Additional material associated with the ivory tusks was taken to Waren Lasch Conservation Lab for additional treatment and study. Material will also be tested for dating. This project is ongoing and will hopefully be fully resolved early in the next fiscal year.

The Collections & Curatorial Affairs Department received more than \$110,000 in new grant funding this fiscal year. This included a grant for \$75,000 from the S.C. Arts Commission to support our Art Collection and \$36,000 from the SC Humanities for the development of a new Native American traveling exhibition. The team began year 2 of our second IMLS grant funded project that includes a total of \$250,000. This supported the digitization, inventory and storage improvements for a portion of our history collection. Staff applied for a 3<sup>rd</sup> IMLS grant to support the digitization of SCI Tech collection and inventory of permanent galleries for a total request of \$246,856.

The Museum's Collections Management Policy was reviewed and updated. The final version was approved by the Commission in May 2022. Changes are being implemented and we will be developing procedures for adding staff to the Acquisitions and Loans Committee, as well as the best path moving forward with the external advisory board. Staff have also begun revamping the Collecting Plan which will be finalized and proposed in FY 2023.

In addition to the many achievements and successes throughout the year, the department has had the challenge of navigating ongoing, daily environmental and facility issues associated with the museum's antiquated HVAC system, pipes and roof, as well as limited storage space. The museum's Integrated

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Pest Management plan (IPM) was developed, and preliminary steps were taken this fiscal year. Necessary monitoring material was purchased despite supply chain issues that made this very difficult. Staff also conducted ongoing monitoring of collection storage and galleries for environmental conditions and coordination with Department of Administration to make repairs and maintain appropriate HVAC levels. Staff also worked closely with an engineering firm to evaluate the structural stability of our building and the limitations of what we can or cannot safely exhibit and store within the historic structure. In fiscal year, 2023 the Collections Department will continue to build, manage and interpret the museum's collection.

## Research, Public Outreach & Traveling Exhibition Program

Staff conducted presentations to various civic organizations and clubs throughout SC virtually and on site and responded to more than 1500 public inquiries this year. Our Traveling Exhibitions Program provided 13 packaged exhibitions to other museums and institutions across our state, generating \$8,550 in revenue. Seven image inquiries were received resulting in a total of 108 images used in documentaries and publications with \$1,875 in generated revenue. The Natural History curator worked with SCIAA and reviewed 200 Hobby Diver reports for fossils and other natural objects found in our waterways, published 5 peer-reviewed manuscripts and reviewed 7 IMLS Museum for America Grant proposals.

Additional outreach efforts continue with several organizations including the SC Arts Commission, UofSC, McKissick Museum, The Metropolitan Museum of Art, Heritage Trust, MUSC, the Hearing Loss Association of America, Midlands Chapter, NASA Solar System Ambassadors, Koger Center and several SC Distilleries that began making hand sanitizer during the pandemic among many others. Our Collections Outreach Manager is working closely with other museums and the SC Federation of Museums (SCFM) on the development of the 2022 Museum Conference which will meet in person for the first time since 2020. Staff continue to serve on numerous boards and committees including SCFM; PALMCOP; South Carolina Historical Association; Southeastern Registrars Association; State Art Acquisitions Committee and the Heritage Trust Advisory Board among many others. South Carolina State Museum H950

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### **Exhibition Design, Fabrication & Maintenance**

During the past year, cross-departmental teams researched, designed, fabricated and/or managed 16 exhibitions. Highlights include *Apollo and Beyond: South Carolina in Space* anniversary exhibition; *Face to Face: Portraits from the South Carolina State Museum Collection, Bindings and Betweens*: SC Quilts; and preliminary work, project management, research and development of *Native Americans in the 18<sup>th</sup> Century* traveling exhibition in partnership with the SC Humanities that will open at the USC Lancaster's Native American Studies Center in fall 2022. Staff also installed *The Bias Inside Us*, a traveling exhibition from the Smithsonian Institution, assisted with the



installation of *Violins of Hope* at the Koger Center in Columbia, SC, and made upgrades and repairs to the highly interactive exhibition, Make Some Noise: The Science of Sound.



Beyond these SCSM exhibition projects, the Exhibition Design & Fabrication team designed, and fabricated 2 custom cases for the South Carolina Confederate Relic Room and Military Museum, 3 custom cases for the Fayetteville County Municipal Building in Fayetteville County, Georgia as well as a case for the South Carolina Military Museum. Additionally, we cut and polished an over-sized piece of plexi-glass for a Tyrone Geter drawing which is on display at the Art Fields Collective in Lake City, South Carolina. These outside agency contracts generated over \$7,000 in revenue.

Outside of general exhibition work and maintenance, the team was a major contributor to the on-going museum wide cleanout,

removing old office furniture, equipment, and retired exhibit components. A major part of this phase was the cleanout of the Exhibition Building which included the removal of 30 years of old paint and hazardous material. This cleanout and reorganization allow for a more efficient use of public, office, and storage space. The department was also involved in the Education Wing Upgrades Project and the Office Space Upgrades Project, Planetarium and 4D Theater upgrades, contributing with physical labor as well as the management of contractors.

In the upcoming year the Exhibitions and Fabrication department will be a key contributor to the Reimagine the Experience Project; will contribute to the design and installation of the *South Carolina Water Media Society's 45<sup>th</sup> National Juried Exhibition*; make needed upgrades to *Make Some Noise: The Science of Sound* exhibition; design of several new temporary exhibitions; and contribute to the completion of the Office Space Upgrades project and the Educational Hallway Upgrades/ADA Facilities Upgrade Project (phase 2). The team is also looking to expand its external agency offerings and continue building strong partnerships by providing design and fabrication services to other museums

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and institutions, generating revenue for the museum, and supporting the South Carolina Federation of Museum's institutional partners.

## Human Resources and Inclusion



Over this past year, the Human Resources and Inclusion department has transitioned from one that was primarily reactive and transactional to becoming one that is proactive and strategic. Substantive changes in policies, procedures, and practices have positively impacted organizational goals and inclusion initiatives. To that end, the SCSM Human Resources and Inclusion Department has prioritized its Talent Management Program where employee hiring and onboarding resulted in 26 FTE and PT new hires; benchmarked salaries to attract/retain top talent, decrease employee turnover, remain competitive, and manage salaries/budget effectively: revamped its Performance Management System to be more objective, inclusive, and collaborative; updated policies, procedures, and practices to mitigate liability and increase transparency and engagement; developed survey feedback tools to assess current/former employee satisfaction and engagement on an organizational, department, management, and employee level; and implemented employee listening sessions where all employees are valued and are given a voice in formal,

informal, and impromptu group or individual meetings. All programs, policies, and actions taken are implemented with inclusivity in mind. SCSM Human Resources and Inclusion short- and long-term goals include Telework Policy approval which will positively impact talent management and employee retention; a more robust Employee Onboarding Program to promote inclusivity, employee engagement, and retention; and Employee Internship/Fellows Programs to increase SCSM talent and talent for the entire museum industry. The Human Resources and Inclusion department recognizes and strives to ensure its polices, programs, practices and actions align with SCSM strategic and tactical goals and mission.

As the museum continued to reopen and hire staff this year, a major effort was to manage visitor, staff, and volunteer expectations. Reduced staffing, operating schedules, capacities, and attendance, in addition to uncertain changes in COVID infection rates forced us to adapt strategies throughout the year. We began the year knowing that we would need to remain cautious and flexible, while also needing to reengage in areas that were most impactful. This included staffing programs such as onsite camps with precautions, increased theater and observatory capacities, and continued limited volunteer engagement. Another major effort was to hire, train, and keep seasonal staff necessary to meet

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program and space needs. During our gradual reopening, we also have slowly worked to rebuild our full-time staff with a focus on museum priorities.

## **Operations & Customer Experience**

An eventful year brought many changes to the department with Public Safety, Exhibition Design & Fabrication, Information Technology and Finance together with Admissions & Group Visits, Retail, the 4D Theater, and Building Services. Covid-19 remained a factor affecting all aspects of our operation, speeding business up as cases waned, and wilting it as they climbed. We continued to manage our responses, adjusting capacities and restrictions higher and lower in response to state



and local requirements and evolving societal norms. The summer brought a brisk increase in visitation, followed by a cautious fall, highlighted by a robust holiday shopping season that buoyed our revenue heading into a quiet and reluctant winter. Visitation began a wary increase as winter ended, and schools guardedly attempted field trips in greater numbers. Spring Break seemed to finally end a series of false dawns, with full visitation and revenue and a strong return of school visits through the rest of spring. Museum attendance ended the year at 60% of average, while revenue reached 79%, based on an 8-year comparison.

Staffing for key visitor services, retail, building services and public safety, both full and part time, continued to be a challenge this year. The Museum's limited budget for part time support and the nation-wide shortage of candidates coming out of the pandemic resulted in part-time staffing shortages that necessitated full-time staff multi-tasking to fill critical needs. The museum is actively working on initiatives to attract and maintain top talent, including increased part time salary hourly wages, cross training, and increased professional development opportunities. Operations also saw the departure and rehire for several key full-time positions including the museum's Building Services Manager and Retail Manager.

In addition to staff recruitment, training and management, the Operations department focused on increasing revenue and enhancing the visitor experience through several important initiatives. These included the successful launch of the new Shopify online museum store in October, installation of WIFI in all galleries, public spaces, and behind-the scenes staff work spaces, Education Wing renovations, the new 4D laser projection system installed in May, a new foodservice RFP in June, significant research on the security camera upgrades project to ensure project installation starting in the second quarter of the next fiscal year, and the procurement of equipment, supplies, and theater content funded by the Federal Shuttered Venues Operations Grant (SVOG).

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## **Communications and Marketing**



The Communications and Marketing Department is responsible for executing messaging and promotional strategies for the State Museum through paid media, public relations, social media, creative visuals and branded collateral materials. In FY22 the department focused on continuing to develop promotional content to encourage post-COVID visitation and revenue recovery for the museum, as well as targeting important goals such as finishing the new website Request for Proposals (RFP) and awarding the contract to a qualified design firm and improving internal work-flow processes and planning procedures. Despite challenges that included ongoing uncertainty related COVID-19 and staffing limitations the department accomplished and/or made significant progress on many of its annual goals.

FY22 started off strong with the department

being awarded \$25K in H-Tax grant funds from the City of Columbia. These funds were instrumental in making out-ofmarket media buys feasible for the museum and assisted with attracting visitors to the museum from outside of Columbia. The department focused on taking advantage of the museum's strong content schedule including the 50<sup>th</sup> anniversary of Apollo 16 and Gen Charles Duke's historic moonwalk in April being the largest campaigns the department has undertaken since COVID began. Both efforts involved creating new television spots, radio



commercials, and digital ads with Apollo 16 promotions also featuring a statewide billboard campaign. Since hiring a new public relations manager after an 18-month hiatus, the department has been able to develop more consistent, individual communications with media contacts and social media output, which has led to an increase in local and statewide media coverage. During the Apollo 16 50th Anniversary in April, the museum featured in more than 500 unique web stories with coverage from the Associated Press and various local and statewide news stations.

For FY23 the Communications and Marketing Department will be focusing on maximizing museum attendance and revenue, broadening the museum's audience demographics to attract non-family visitors, increasing awareness of the museum as a cultural resource, and creating a major campaign to coincide with the museum's 35<sup>th</sup> anniversary. In addition to these overall goals, the department will also be working to coordinate and develop content for the museum's new website which will launch in the Spring 2023.

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## South Carolina State Museum Foundation

The South Carolina State Museum Foundation continued its fundraising efforts to help support the State Museum through another challenging year. Our primary focus was to raise funds for Covid-19 relief, salary relief through existing grants, general operating support, and capital campaign advancement. The Foundation was able to secure support our educational camps, digital programming, Dollar Sundays and educational outreach further supporting our mission.

The Foundation applied for the Shuttered Venue Operators Grant (SVOG) in April of 2021. SVOG was a part of the Federal Aid Covid-19 relief package focusing on the reopening of theaters, museums, and live venues. Grant funds will be able to pay for salaries, benefits, technology upgrades, theater maintenance and advertising costs. The application was submitted in the amount of \$974,000 and was approved in July 2021. Supplemental funds were received in October in the amount of \$478,000 giving us a total of \$1.4 million in Covid relief. These funds will allow the museum to regain its footing and move forward as we welcome guests back to our planetarium and 4D theater.

Moving forward in the 2022-2023 FY the Foundation will focus its efforts on rebuilding the membership program after and 50% decrease due to Covid-19. We will re-engage with museum patrons and donors with special event programming and fundraisers that will provide community relations and museum awareness. We continue to focus on the *Reimagine the Experience (RTE)* Capital Campaign building on the \$10 million dollar state appropriation funding for the RTE project. The Foundation currently has \$1.4 million raised for RTE and we are excited to continue these efforts throughout the year. We also hired Gallagher and Associates to begin work on the exhibition gallery design plan.

### Achievements and Opportunities 2021-2022

Boeing \$50,000 Digital Learning D. Smith \$25,000 Transportation D. Smith \$25,000 RTE SVOG \$974,000 SVOG #2 \$478,000 BCBS \$25,000 Dollar Sundays Aflac \$30,000 Camps NEH \$14,000- Foundation operations Workman \$10,000 (River Alliance)

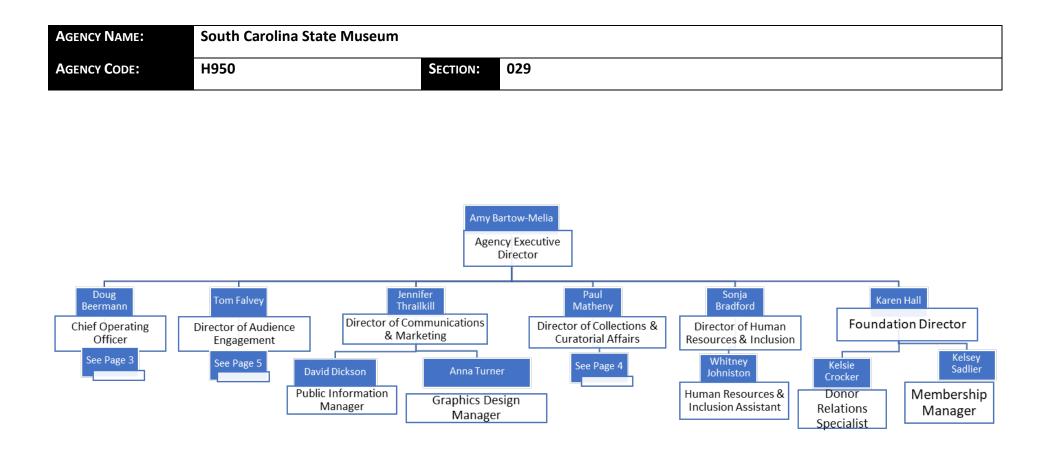
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### **Risk Assessment and Mitigation Strategies**

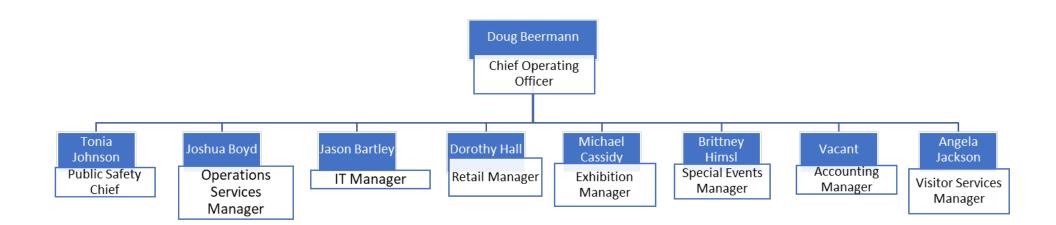
**State Museum Collection** (Value in excess of \$10 million): Due to the aging of the Columbia Mill building and building systems, the collection is subject to negative environmental impacts including fluctuations in temperature and humidity, water damage due to roof leaks, and insect damage due to deteriorating windows and doorways which allow easy access. In addition, the Museum collections storage is at 95% capacity and additional storage space within the Columbia Mill building and/or an offsite venue is needed to properly care for and appropriately grow the collection, following the Museum's Collections Management Policy and Collecting plans. Remediation options offered: Replace all windows (Project in process with General Services); Replace the Roof (Project in process with General Services); Contract with an external pest control company to provide regular treatments; identify additional storage space within the Columbia Mills building and/or at an offsite facility.

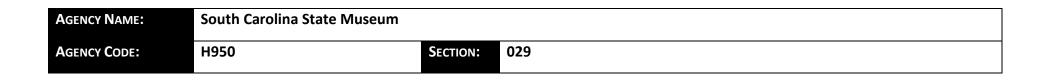
**Staffing Infrastructure:** The Museum currently has fifteen vacant positions that are not supported by the Museum's current annual budget (annual state appropriation and contributing revenue). These are core positions across our educational programs and operations, including security, finance, information technology, human resources, educational outreach, collections management, curatorial research and collection stewardship. In addition, a recent study has shown that a significant portion of the full-time staff and all of the part-time staff (constituting half of the museum's positions) are underpaid benchmarked against the regional marketplace. Additional resources need to be identified across the Museum's funding and revenue streams to increase salaries to be competitive and attract top talent. Remediation options offered: Increase full-time salaries to match regional benchmarking over the next three years and increase part-time salaries to at minimum \$14 per hour to complete with local and regional salary benchmarking through increase in State and Foundation/philanthropic support and increased revenue; hire for the fifteen vacant positions to ensure that the Museum can adequately fulfill its mission to offer educational opportunities to visitors throughout the State.

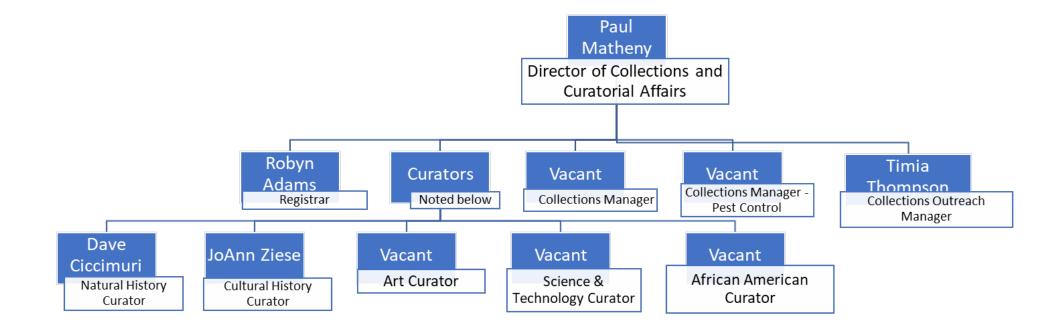
**Restructure Recommendations:** The Rent paid to the Department of Administration of \$1,800,000 is 47% of the museum's State appropriation. The biggest potential for cost savings and maximizing the use of State funds in support of the Museum's mission would be a different approach to our building occupancy (rent) costs. Options include releasing the Museum from rent payments through augmentation of General Services annual appropriation to care for the Columbia Mills building, paying actual operating costs of the Museum to the Department of Administration or a P3 partnership to sell/lease the building to a private developer/museum's foundation in order to transfer the needed maintenance costs to the private sector and to maximize potential economic, energy and historical tax credits.

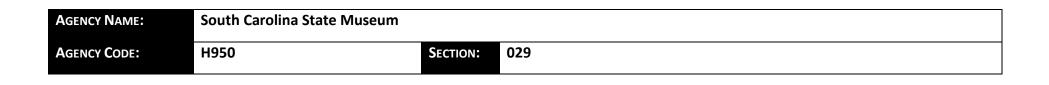


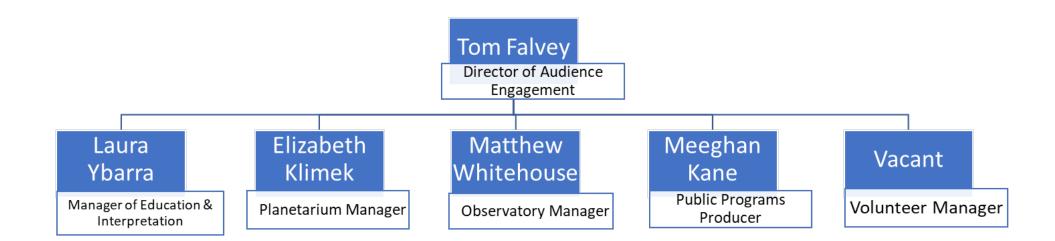
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# **Reorganization and Compliance**

as submitted for the Accountability Report by:

| Primary Contact        |  |                       |           |   |   |
|------------------------|--|-----------------------|-----------|---|---|
| First Name             | Last Name  | Role/Title            |           | Email Address   | Phone   |
| Doug                   | Beerman  | Chief Operating Offic | cer       | doug.beerman@scmuseum.org                                   | 803-898-4989  |
| <b>Secondary Conta</b> | et   |                       |           |   |   |
| First Name             | Last Name  | Role/Title            |           | Email Address   | Phone   |
| Amy                    | Bartow-Melia   | Executive Director    |           | amy.bartow-melia@scmuseum.org                               | 803-898-4930  |
| Agency Mission         |  |                       |           | Adopted in:   | 2010  |
|                        | rtnerships, comprehensive col<br>rtain, inspire imagination and  |                       |           | rams, The South Carolina State Museum p                     | rovides educational   |
| Agency Vision          |  |                       |           | Adopted in:   | 2010  |
| The South Carolina Sta | ate Museum is an ever-changin<br>ant of our state and a model an                                       |                       |           | ence and diversity of South Carolina, a cat                 | alyst for the cultural and  |
| Recommendation         | s for reorganization re  | quiring legislativ    | e change: |   |   |
| None                   |  |                       |           |   |   |
| more effectively a     | s for other major reorg<br>and efficiently in the su   |                       |           | nts, or programs to allow the ag                            | ency to operate   |
| None                   |  |                       |           |   |   |
| Significant events     | s related to the agency  | that occurred in 1    | FY2022    |   |   |
| Descriț                | ption of Event   | Start                 | End       | Agency Measures Impacted                                    | Other Impacts   |
| departments. Finance   | Slight reorganization of<br>moved under Operations and<br>Inclusion moved to directly<br>ive Director. | June                  | June      | Ticket and Attraction Revenue                               | Better alignment of<br>internal financne and HR<br>functions to best achieve<br>our mission.  |
| Shuttered Venues Oper  | rating Grant   | July                  | June      | Maximize Federal Grants                                     | \$1.4 million in federal<br>support for loss of revenue<br>due to Covid 19  |
| Planetarium Upgrades   |  | July                  | June      | Provide on-floor and classroom lessons                      | \$700K renovation of the<br>Planetarium (State<br>Legislative and SCSM<br>Foundation support) to<br>make critical upgrades to<br>offer world-class STEAM<br>education programs to Pre-<br>K-12 classes and the<br>general public. |
| WIFI Project           |  | July                  | June      | Provide necessary investment in IT<br>hardware and Software | Upgrade WIFI for the<br>public and staff work<br>spaces to ensure<br>connectivity throughout<br>the Museum.   |
| Website                |  | July                  | June      | Provide necessary investment in IT<br>hardware and Software | Kick off of the \$150K<br>public website upgrades.<br>Project is ongoing and will<br>be completed with launch<br>of new website in spring<br>2023.  |

| Reimagine the Experience: Education Wing  | June              | April                  | Provide on-floor and classroom lessons                     | Dhase and completed of   |
|---|-------------------|------------------------|--|--|
| Upgrades  | Juie              | Арш                    |  | the Education Wing<br>upgrades (flooring, walls).<br>Phase two design and<br>approvals completed -<br>construction begins<br>January 2023 to update all<br>public and staff bathrooms<br>to be ADA compliant.  |
| Reimagine the Experience: Concept Design  | Мау               | June                   | Maximize General Attendance                                | Kick off of Phase 3 of the<br>Reimagine the Experience<br>project. Working with<br>outside consultant on a<br>Visitor Experience Plan<br>and Business Plan for the<br>project. Plans will be<br>completed including<br>concept design and<br>fundraising renderings in<br>December 2022. |
| Security Camera System Upgrades   | July              | June                   | Provide necessary investment in<br>Public Safety Personnel | New security camera<br>system to give our Public<br>Safety officers better tools<br>to keep the building,<br>collections, guests and<br>staff safe. Project bids<br>completed - goes to<br>approvals in autumn 2022<br>with kick off of<br>construction in 2023.                         |
| Is the agency in compliance with S.C. C<br>reports to the Legislative Services Agen<br>Code Ann. § 60-2-20).  |                   |                        |  | Yes  |
| <b>Reason agency is out of compliance:</b> (if applicable)  |                   |                        |  |  |
| Is the agency in compliance with variou<br>to the Department of Archives and Hist<br>through 20-1-180) and the South Caroli<br>6-10 through 26-10-210). | ory? See the Pub  | lic Records Act        | t (S.C. Code Ann. § 20-1-10                                | Yes  |
| Does the law allow the agency to promu  | lgate regulations | ?                      |  | No   |
| Law number(s) which gives the agency the authority to promulgate regulations:   |                   |                        |  |  |
| Has the agency promulgated any regula   |                   |                        |  | Yes  |
| Is the agency in compliance with S.C. C<br>formal review of its regulations every fi  | ve years?         |                        |  | Yes  |
|   | (End of Reorga    | nization and Compliand | ce Section)  |  |

### Strategic Plan Results

s submitted for the Accountability Report by

#### H950 - STATE MUSEUM COMMISSION

Goal 1 Maximize Impact of Museum Operations

- Goal 2 Be a Primary Educational Resource for SC Schools
- Goal 3 Be the Caretaker of South Carolinas History
- Goal 4 Deliver Quality Content
- Goal 5 Protect the Safety, Integrity and Security of Museum Resources and Visiting Public

|                        |  |                  |                   |                 |                  | <b>N</b> 1 1       |  |   |                     |                          |  |  | 0 F. I.I.B.                                |  |
|------------------------|--|------------------|-------------------|-----------------|------------------|--------------------|--|---|---------------------|--------------------------|--|--|--|--|
| Perf.<br>Measure Numbe | r Description                            | Base             | Target            | Actual          | Value Type       | Desired<br>Outcome | Time Applicable                            | Calculation Method                              | Data Source         | Data Location            | Stakeholder Need Satisfied   | Primary Stakeholder  | State Funded Program<br>Number Responsible |  |
| 1.1                    | Effectively Market State Museum          | Dunc             | - in get          |                 | vanue rype       | Outcome            | rine repriction                            | Carcanation Steenou                             | i fille four ce     |                          | Public Infrastructure and E  |  | rumber responsible                         |  |
| 1.1.1                  | Maximize General Attendance              | 58168            | 65439             | 79604           | Count            | 106000             | State Fiscal Year<br>(July 1 - June 30).   | Total number of unique visits                   | Admissions Software | Galaxy (SQL<br>database) | Maximum impact of<br>Operation toward agency<br>mission  | Museum Commission  | 2502.010000.000;<br>2000.050100.000        |  |
| 1.1.2                  | Minimize Marketing cost per visitor      | 2.44             | 2.44              | 2.22            | Dollar<br>Amount | 2.22               | State Fiscal Year<br>(July 1 - June 30).   | Marketing expense/Attendan ce                   | SCEIS               | SCEIS                    | Effective use of state<br>resources toward agency<br>mission   | Museum Commission  | 2502.010000.000;<br>2000.050100.000        |  |
| 1.1.3                  | Maximize 4D and Planetrium<br>Attendance | 15510            | 17449             | 44548           | Count            | 55000              | ) State Fiscal Year<br>(July 1 - June 30). | Number of tickets sold                          | Admissions Software | Galaxy (SQL<br>database) | South Carolina students<br>receive standards-based<br>education programming;<br>Educational content for the<br>general public. | South Carolina Students and teachers, general public   | 2502.010000.000;<br>2000.050100.000        | Should be calculated on admissions<br>scanned rather than tickets sold to<br>include member admissions.  |
| 1.1.4                  | Maximize Ticketed Admissions             | 41087            | 46223             | 68424           | Count            | 70000              | ) State Fiscal Year<br>(July 1 - June 30). | Number of tickets sold                          | Admissions Software | Galaxy (SQL<br>database) | South Carolina students<br>receive standards-based<br>education programming;<br>Educational content for the<br>general public. | South Carolina Students and teachers, general public   | 2502.010000.000;<br>2000.050100.000        | Should be calculated on admissions<br>scanned rather than tickets sold to<br>include member admissions.  |
| 1.1.5                  | Maximize Rental Attendance               | 9975             | 20600             | 21181           | Count            | 23000              | ) State Fiscal Year<br>(July 1 - June 30). | Number of attendees at rental events            | Admissions Software | Galaxy (SQL<br>database) | Effective use of state<br>resources toward agency<br>mission   | Museum Commission  | 2502.010000.000;<br>2000.050100.000        |  |
| 1.2                    | Maximize Earned Revenues                 |                  |                   |                 |                  |                    |  |   |                     | State Objective:         | Public Infrastructure and E  | conomic Development  |  |  |
| 1.2.1                  | Ticket and Attraction Revenue            | 308,646.00       | 347,227.00        | 547,040.00      | Dollar           | 600000             | ) State Fiscal Year                        | Total dollar amount of this                     | Point of Sale       | Galaxy (SQL              | Effective use of state   | Museum Commission  | 2502.010000.000;                           | 1  |
| 1.2.1                  | Teket and Attaction Revenue              | 508,040.00       | 547,227.00        | 547,040.00      | Amount           | 00000              | (July 1 - June 30).                        | revenue category                                | Tom of Sale         | database)                | resources toward agency<br>mission   | Wuseum Commission  | 2000.050100.000                            |  |
| 1.2.2                  | Gift Shop Revenue                        | 313,110.00       | 512,758.00        | 521,313.00      | Dollar<br>Amount | 580000             | ) State Fiscal Year<br>(July 1 - June 30). | Total dollar amount of this<br>revenue category | Point of Sale       | Galaxy (SQL<br>database) | Effective use of state<br>resources toward agency<br>mission   | Museum Commission  | 2502.010000.000;<br>2000.050100.000        |  |
| 1.2.3                  | Facility Rental Revenue                  | 71,268.00        | 125,000.00        | 174,885.00      | Dollar<br>Amount | 200000             | ) State Fiscal Year<br>(July 1 - June 30). | Total dollar amount of this<br>revenue category | Point of Sale       | Galaxy (SQL<br>database) | Effective use of state<br>resources toward agency<br>mission   | Museum Commission  | 2502.010000.000;<br>2000.050100.000        |  |
| 1.2.4                  | Program Revenue                          | 13,848.00        | 15,579.00         | 20,518.00       | Dollar<br>Amount | 20000              | ) State Fiscal Year<br>(July 1 - June 30). | Total dollar amount of this<br>revenue category | Point of Sale       | Galaxy (SQL<br>database) | Effective use of state<br>resources toward agency<br>mission   | Museum Commission  | 2502.010000.000;<br>2000.050100.000        |  |
| 1.3                    | Be Efficient with Allocated resources    |                  |                   |                 |                  | 1                  | I  |   |                     | State Objective:         | Public Infrastructure and E  | conomic Development  | I  | L  |
| 1.3.1                  | Maximize Volunteer Hours                 | 642              | 800               | 2711            | Count            | 2800               | State Fiscal Year<br>(July 1 - June 30).   | Number of volunteer hours                       | Internal Records    | SCSM Shared Drive        | South Carolina State<br>Museum, Museum Visitors,<br>Volunteer Corps  | SC State Museum saves funds<br>when volunteers perform<br>important tasks for museum.<br>Volunteers receive professional<br>development opportunities. | 2502.010000.000;<br>2000.050100.000        |  |
| 1.3.2                  | Miminze Total Expense per Visitor        | 42.00            | 2.31              | 55.73           | Dollar<br>Amount | 59.75              | State Fiscal Year<br>(July 1 - June 30).   | (Total Operations Budget)/ PY<br>attendance     | SCEIS               | SCEIS                    | Effective use of state<br>resources toward agency<br>mission   | Museum Commision   | 2502.010000.000;<br>2000.050100.000        | This was projected wrong for the<br>previous year. The target was not<br>realistic for conditions - appears to be<br>marketing cost instead of total cost. |
| 1.4                    | Through Museum Foundation Garner         | Citizen, Corpora | te and Private Fi | nancial Support |                  |                    |  |   |                     | State Objective:         | Public Infrastructure and E  | conomic Development  |  |  |
|                        |  |                  |                   |                 |                  |                    |  |   |                     |                          |  |  |  |  |

| Perf.<br>Measure Number | Description  | Base            | Target              | Actual       | Value Type       | Desired<br>Outcome Time Applicabl             | Calculation Method  | Data Source         | Data Location                                   | Stakeholder Need Satisfied  | Primary Stakeholder   | State Funded Program<br>Number Responsible                             |   |
|-------------------------|--|-----------------|---------------------|--------------|------------------|---|---|---------------------|---|---|---|--|---|
| 1.4.1                   | Maximize Family Memberships                          | 2130            | 2400                | 2017         | Count            | 2100 State Fiscal Year                        |   | Point of Sale       | Galaxy (SQL                                     | Effective use of state  | Museum Commision  | 2502.010000.000;   | Membership is recovering steadly  |
|                         |  |                 |                     |              |                  | (July 1 - June 30                             |   |                     | database)                                       | resources toward agency<br>mission  |   | 2000.050100.000  | from Covid 19 dip.  |
| 1.4.2                   | Cultivate and Retain Corporate<br>Community Partners | 28              | 30                  | 25           | Count            | 31 State Fiscal Year<br>(July 1 - June 30     |   | Point of Sale       | Galaxy (SQL<br>database)                        | Effective use of state<br>resources toward agency<br>mission                            | Museum Commision  | 2502.010000.000;<br>2000.050100.000                                    | Corporate sponsorships are were<br>down from Covid and are still<br>recovering.   |
| 1.4.3                   | Maximize Community Partner Revenue                   | 34,000.00       | 65,000.00           | 49,500.00    | Dollar<br>Amount | 50000 State Fiscal Year<br>(July 1 - June 30  |   | Point of Sale       | Galaxy (SQL<br>database)                        | Museum Commision  | Effective use of state resources<br>toward agency mission                                       | 2502.010000.000;<br>2000.050100.000                                    | Corporate sponsorships are were<br>down from Covid and are still<br>recovering.   |
| 1.4.4                   | Maximize Corporate Grants                            | 100,000.00      | 100,000.00          | 154,000.00   | Dollar<br>Amount | 150000 State Fiscal Year<br>(July 1 - June 30 |   | Point of Sale       | Galaxy (SQL<br>database)                        | Museum Commision  | Effective use of state resources<br>toward agency mission                                       | 2502.010000.000;<br>2000.050100.000                                    |   |
| 1.4.5                   | Maximize Local Government Grants                     | 23,233.00       | 25,000.00           | 42,483.00    | Dollar<br>Amount | 40000 State Fiscal Year<br>(July 1 - June 30  |   | Point of Sale       | Galaxy (SQL<br>database)                        | Museum Commision  | Effective use of state resources<br>toward agency mission                                       | 2502.010000.000;<br>2000.050100.000                                    |   |
| 1.4.6                   | Maximize Federal Grants                              | 245,000.00      | 1,000,000.00        | 1,400,000.00 | Dollar<br>Amount | 0 State Fiscal Yea<br>(July 1 - June 30       |   | Point of Sale       | Galaxy (SQL<br>database)                        | Effective use of state<br>resources toward agency<br>mission                            | Museum Commision  | 2502.010000.000;<br>2000.050100.000                                    | The SCSM received an unexpected<br>Covid-19 relief grant  |
| 1.4.7                   | Maximize Annual Corporate<br>Sponsorships            | 50,000.00       | 125,000.00          | 25,000.00    | Dollar<br>Amount | 25000 State Fiscal Year<br>(July 1 - June 30  |   | Point of Sale       | Galaxy (SQL<br>database)                        | Museum Commision  | Effective use of state resources<br>toward agency mission                                       | 2502.010000.000;<br>2000.050100.000                                    | Corporate sponsorships are were<br>down from Covid and are still<br>recovering.   |
| 2.1                     | Deliver Standards based educational pro              | ogramming on s  | site                |              |                  |   |   |                     | State Objective                                 | Education, Training, and H  | uman Development  |  |   |
| 2.1.1                   | Maximize School Group Visitation                     | 38              | 50                  | 15147        | Count            | 30000 State Fiscal Yea<br>(July 1 - June 30   | Number of individual public<br>and private school groups<br>visiting. | Admissions Software | Galaxy (SQL<br>database)                        | South Carolina students<br>receive standards-based<br>education programming             | South Carolina Students and<br>Teachers.  | 2502.010000.000;<br>2000.050100.000                                    | This should not be a dollar amount.<br>Criteria indicates this should be the<br>number of school group visitors<br>(made this change).                                |
| 2.1.2                   | Provide on-floor and classroom lessons               | 3               | 700                 | 424          | Count            | 500 State Fiscal Year<br>(July 1 - June 30    |   | Point of Sale       | Galaxy (SQL<br>database) & SCSM<br>Shared Drive | South Carolina Students<br>and Teachers.  | South Carolina students receive<br>standards-based education<br>programming                     | 2502.010000.000;<br>2000.050100.000                                    | Reduced school visitation and limited<br>opportunities for classroom<br>engagement caused dip in program<br>attendance.   |
| 2.2                     | Offer Educational Outreach Programs t                | o schools and o | ther institutions i | n the state  |                  |   |   |                     | State Objective                                 | Education, Training, and H  | uman Development  |  |   |
| 2.2.1                   | Deliver TEPS across the state                        | 8               | 10                  | 13           | Count            | 10 State Fiscal Year<br>(July 1 - June 30     |   | Point of Sale       | Galaxy (SQL<br>database)                        | Educational content and new partnerships  | SC Museums and other<br>educational and cultural<br>institutions and their audiences            | 2502.010000.000;<br>2000.050100.000                                    | \$8,550 revenue generated   |
| 2.2.2                   | Maximize Outreach Participants                       | 775             | 1000                | 50           | Count            | 250 State Fiscal Yea<br>(July 1 - June 30     |   | Point of Sale       | Galaxy (SQL<br>database)                        | South Carolina Students<br>and Teachers.  | South Carolina students receive<br>standards-based education<br>programming at their schools.   | 2502.010000.000;<br>2000.050100.000                                    | Continued pandemic concerns in<br>schools limited ability to conduct<br>outreach, especially in primary<br>program involving an enclosed,<br>inflateable planetarium. |
| 2.3                     | Partner with Statewide Educational Org               | ganizations     |                     |              |                  |   |   |                     | State Objective                                 | Education, Training, and H  | uman Development  |  |   |
| 2.3.1                   | Number of State Agency Partners                      | 14              | 14                  | 13           | Count            | 14 State Fiscal Yea<br>(July 1 - June 30      |   | Internal Records    | SCSM Shared Drive                               | SC State Museum leverages<br>resources and reach by<br>working with other<br>agenicies. | SCSM Shared Drive   | South Carolina State<br>Museum, Museum<br>Partners, Museum<br>Visitors | Reduced opportunities to engage with<br>educational partners due to schools<br>and administrator focus on pandemic.   |
| 2.3.2                   | Number of Non-State Agency Partners                  | 71              | 75                  | 72           | Count            | 70 State Fiscal Yea<br>(July 1 - June 30      |   | Internal Records    | SCSM Shared Drive                               | South Carolina State<br>Museum, Museum Partners,<br>Museum Visitors                     | SC State Museum leverages<br>resources and reach by working<br>with area and regional partners. | 2502.010000.000;<br>2000.050100.000                                    | Reduced opportunities to engage with<br>educational partners due to schools<br>and administrator focus on pandemic.   |
| 2.4                     | Offer Educational Outreach Programs t                | o schools and o | ther institutions i | n the state  |                  |   |   |                     | State Objective                                 | Education, Training, and H  | uman Development  |  |   |
| 2.4.1                   | Number of Live Virtual Programs                      | 50              | 70                  | 78           | Count            | 60 State Fiscal Year<br>(July 1 - June 30     |   | Facebook Analytics  | Facebook  | Easily accessible online<br>museum educational content                                  | General public, South Carolina students and educators.  | 2502.010000.000;<br>2000.050100.000                                    |   |
|                         |  |                 |                     |              |                  |   |   |                     | 1   |   | I   |  |   |

| Perf.          |  |                 |            |            |            | Desired |  |   |                              |   |   |  | State Funded Program                |  |
|----------------|--|-----------------|------------|------------|------------|---------|--|---|------------------------------|---|---|--|-------------------------------------|--|
| Measure Number |  | Base            | Target     |            | Value Type |         |  | Calculation Method  | Data Source                  | Data Location                                   | Stakeholder Need Satisfied  | V  | Number Responsible                  | Notes  |
| 2.4.2          | Number of Pre-Recorded Videos  | 44              | 54         | 70         | Count      | 60      | ) State Fiscal Year<br>(July 1 - June 30). | Number of engagements   | Zoom Analytics               | Zoom  | Easily accessible online<br>museum educational content                      | General public, South Carolina students and educators. | 2502.010000.000;<br>2000.050100.000 |  |
| 2.4.3          | Number of online videos posted   | 50              | 60         | 70         | Count      | 70      | ) State Fiscal Year<br>(July 1 - June 30). | number of videos  | YouTube analytics            | YouTube   | Easily accessible online<br>museum educational content                      | General public, South Carolina students and educators. | 2502.010000.000;<br>2000.050100.000 |  |
| 2.4.4          | Number of online video views   | 37000           | 50000      | 62500      | Count      | 50000   | 0 State Fiscal Year<br>(July 1 - June 30). | number of unique viewers  | YouTube analytics            | YouTube   | Easily accessible online<br>museum educational content                      | General public, South Carolina students and educators. | 2502.010000.000;<br>2000.050100.000 |  |
| 3.1            | Acquire, preserve and use Collections of   | f Distinction   |            |            |            |         |  |   |                              | State Objective:                                | Education, Training, and H  | uman Development                                       |                                     |  |
| 2.1.1          | Number of Accessions Recorded  | 61              |            | 29         | Count      | 3(      | Ctata Eined Mars                           | Tetel much as of level to a first   | Collections Software         | SCSM Shared Drive                               | Education estificate for  | Cancerd Dublic   | 2502.010000.000;                    | This much as a horner of the second second   |
| 3.1.1          | Number of Accessions Recorded  | 51              | 55         | 28         | Count      | 30      | ) State Fiscal Year<br>(July 1 - June 30). | Total number of legal transfers<br>of an item into the museum's<br>collection   | Collections Software         | SCSM Shared Drive                               | Education artifacts for<br>research, education, and<br>display              | General Public   | 2000.050100.000                     | This number changes from year to<br>year and often relies specifically on<br>donations from individuals. While<br>"55" was the goal, we collect based<br>on need and what is available each<br>year. No need to acquire material if<br>the best or most significant objects are<br>not available at that time. |
| 3.1.2          | Number of Objects Collected  | 20207           | 500        | 465        | Count      | 450     | ) State Fiscal Year<br>(July 1 - June 30). | Number of new objects<br>acquired by the museum<br>within the reporting period. | Collections Software         | SCSM Shared Drive                               | Education artifacts for<br>research, education, and<br>display              | General Public   | 2502.010000.000;<br>2000.050100.000 | This number is within a close range<br>of objects of our goal. The prior year,<br>of more than 20,000 objects relfected<br>a collection of sharks teeth that were<br>donated and skewed the numbers.   |
| 3.2            | Provide Curatorial Expertise State Objective: Education, Training, and Human Development |                 |            |            |            |         |  |   |                              |   |   |  |                                     |  |
| 3.2.1          | Research Papers Submitted  | 4               | 4          | 5          | Count      | 5       | 5 State Fiscal Year<br>(July 1 - June 30). | Number of papers submitted.   | Internal Records             | SCSM Shared Drive                               | New research and<br>educational content                                     | scholars and researchers                               | 2502.010000.000;<br>2000.050100.000 |  |
| 3.2.2          | Public Inquiries Answered  | 1864            | 2000       | 465        | Count      | 500     | ) State Fiscal Year<br>(July 1 - June 30). | Number of public inquries<br>answered   | Internal Records             | SCSM Shared Drive                               | increased involvement with the community                                    | General Public   | 2502.010000.000;<br>2000.050100.000 | Public inquiries were reduced this<br>year due to Covid.   |
| 4.1            | Provide Unique Program and Changing  | g Exhibit Oppo  | ortunities |            | 1          | 1       |  |   |                              | State Objective:                                | Government and Citizens   | <b>I</b>   |                                     |  |
| 4.1.1          | Number of Changing exhibits Produced   | 4               | 4          | 5          | Count      |         | 4 State Fiscal Year                        | Number of new exhibits created  | Internal Records             | SCSM Shared Drive                               | educational content   | General Public   | 2502.010000.000;                    |  |
| 7.1.1          | Number of changing exhibits Produced   | •               | -          | 5          | count      |         | (July 1 - June 30).                        | indunitier of new exhibits created  | internal records             | Sesivi Shared Drive                             | culcatonal content  | General Fublic   | 2000.050100.000                     |  |
| 4.1.2          | Number of Program Participants NOT<br>included in General Admission                      | 757             | 850        | 1500       | Count      | 1000    | ) State Fiscal Year<br>(July 1 - June 30). | Number of participants  | Admissions<br>Software/Daily | Galaxy (SQL<br>database)                        | General Public  | Educational Content                                    | 2502.010000.000;<br>2000.050100.000 |  |
| 4.1.3          | Number of Programs Presented   | 5               | 10         | 7          | Count      | 10      | ) State Fiscal Year<br>(July 1 - June 30). | Number of programs presented  | Point of Sale/Daily          | Galaxy (SQL<br>database)                        | General Public  | Edcuational Content                                    | 2502.010000.000;<br>2000.050100.000 | In-person programs were reduced this<br>year due to the ongoing pandemic.  |
| 4.1.4          | Total number of virtual an onsite camp<br>participants                                   | 407             | 1800       | 575        | Count      | 575     | 5 State Fiscal Year<br>(July 1 - June 30). | number of participants  | Point of Sale                | Galaxy (SQL<br>database) & SCSM<br>Shared Drive | South Carolina students<br>receive standards-based<br>education programming | South Carolina Students and<br>Teachers.               | 2502.010000.000;<br>2000.050100.000 | This was not a realistic target based<br>on the museum's capacity.   |
| 4.2            | Provide Unique and Engaging Experier   | nces for SC Chi | ildren     |            | 1          |         |  |   |                              | State Objective:                                | Government and Citizens   | <u> </u>   |                                     |  |
| 4.2.1          | Birthday Party Participants  | 39              | 100        | 0          | Count      |         | ) State Fiscal Year<br>(July 1 - June 30). | Number of participants  | Point of Sale/Daily          | Galaxy (SQL<br>database)                        | Effective use of state<br>resources toward agency<br>mission                | Museum Commision                                       | 2502.010000.000;<br>2000.050100.000 | Due to continued safety precautions<br>due to Covid 19, the Museum did not<br>offer birthday parties as part of its<br>programmatic offerings this year.   |
| 5.1            | Protection of People and Systems   |                 |            |            | l          | 1       | I  |   | 1                            | State Objective:                                | Maintaining Safety, Integri   | ty and Security  |                                     |  |
| 5.1.1          | Provide necessary investment in Public   | 226,788.00      | 250,000.00 | 203,514.00 | Dollar     | 300000  | ) State Fiscal Year                        | Amount spent onf Public   | SCEIS/Daily                  | SCEIS   | Effective use of state  | Museum Commision                                       | 2502.010000.000;                    | The Museum received an additional  |
| 5.1.1          | Provide necessary investment in Public Safety Personnel                                  | 220,788.00      | 230,000.00 | 203,314.00 | Amount     | 30000   | (July 1 - June 30).                        | Amount spent on Public<br>Safety Personnel                                      | SCEIS/Daily                  | SCEIS   | resources to secure facitly<br>and artificats                               | Museum Commision                                       | 2000.050100.000;                    | The Museum received an additional<br>funding from the State Legislature for<br>contracted security personnell in<br>FY23.  |
|                | 1  | I               |            |            |            | 1       | I  |   |                              |   |   |  |                                     |  |

| Perf.<br>Measure Numbe |  | Base       | Target     |            | Value Type       |  | Calculation Method                        | Data Source |       | Stakeholder Need Satisfied                                   | Primary Stakeholder | State Funded Program<br>Number Responsible |  |
|------------------------|--|------------|------------|------------|------------------|--|---|-------------|-------|--|---------------------|--|--|
| 5.1.2                  | Provide necessary investment in IT<br>hardware and Software              | 117,454.00 | 200,000.00 | 221,784.00 | Dollar<br>Amount |  | Amount spend on IT<br>equipment/supplie s | SCEIS/Daily | SCEIS | Effective IT tools in place to<br>accomplish agency mission  | Museum Commission   | 2502.010000.000;<br>2000.050100.000        |  |
| 5.1.3                  | Provide necessary Investment in<br>Environmental Controls and Monitoring | 12,866.00  | 100,000.00 | 12,756.00  | Dollar<br>Amount |  | Amount spend on IT<br>equipment/supplie s | SCEIS/Daily | SCEIS | Effective use of state<br>resources toward agency<br>mission | Museum Commision    | 2000.050100.000                            | The target included one-time<br>purchases that were received vs.<br>general supplies: includes HOBO<br>enviro monitors (\$1390), IPM and<br>other relevant supplies (\$3020)<br>Enviro sensor replacement (\$8346).<br>Our actuals reflect general supplies in<br>this category. |

## Strategic Plan Development

**FY2023** 

as submitted for the Accountability Report by

#### **H950 - STATE MUSEUM COMMISSION**

Goal 1 Maximize Impact of Museum Operations

- Goal 2 Be a Primary Educational Resource for SC Schools
- Goal 3 Be the Caretaker of South Carolinas History
- Goal 4 Deliver Quality Content
- Goal 5 Protect the Safety, Integrity and Security of Museum Resources and Visiting Public

| Perf.             |                                       |             |            |                  |                             |  |   |                     |                          |  |   |  |
|-------------------|---------------------------------------|-------------|------------|------------------|-----------------------------|--|---|---------------------|--------------------------|--|---|--|
| Measure<br>Number | Description                           | Base        | Target     | Value Type       | Desired<br>Outcome          | Time Applicable                          | Calculation Method                              | Data Source         | Data Location            | Stakeholder Need Satisfied   |   | State Funded Program<br>Number Responsible Notes |
| 1.1               | Effectively Market State Museum       | Dase        | rarget     | value Type       | Outcome                     | тине кррисари                            | Calculation section                             | Data Source         |                          | Public Infrastructure and E  |   | Number responsible Notes                         |
|                   |                                       |             |            |                  |                             |  |   |                     |                          |  |   |  |
| 1.1.1             | Maximize General Attendance           | 79604       | 106000     | Count            | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Total number of unique visits                   | Admissions Software | Galaxy (SQL<br>database) | Maximum impact of<br>Operation toward agency<br>mission  | Museum Commission                                       | 2502.010000.000;<br>2000.050100.000              |
| 1.1.2             | Minimize Marketing cost per visitor   | 2.22        | 2.22       | Dollar           | Equal to or                 | State Fiscal Year                        | Marketing expense/Attendan                      | SCEIS               | SCEIS                    | Effective use of state   | Museum Commission                                       | 2502.010000.000;                                 |
| 1.1.2             | Minimize Marketing cost per visitor   | 2.22        | 2.22       | Amount           | less than                   | (July 1 - June 30).                      | ce  | 30213               | 30213                    | resources toward agency<br>mission   | wuscun commission                                       | 2000.050100.000                                  |
| 1.1.3             | Maximize 4D and Planetrium            | 44548       | 55000      | Count            | Equal to or                 | State Fiscal Year                        | Number of tickets sold                          | Admissions Software | Galaxy (SQL              | South Carolina students  | South Carolina Students and                             | 2502.010000.000;                                 |
|                   | Attendance                            |             |            |                  | greater than                | (July 1 - June 30).                      |   |                     | database)                | receive standards-based<br>education programming;<br>Educational content for the<br>general public.                            | teachers, general public                                | 2000.050100.000                                  |
| 1.1.4             | Maximize Ticketed Admissions          | 68424       | 70000      | Count            | Equal to or<br>greater than | State Fiscal Year<br>(July 1 - June 30). | Number of tickets sold                          | Admissions Software | Galaxy (SQL<br>database) | South Carolina students<br>receive standards-based<br>education programming;<br>Educational content for the<br>general public. | South Carolina Students and<br>teachers, general public | 2502.010000.000;<br>2000.050100.000              |
| 1.1.5             | Maximize Rental Attendance            | 21181       | 23000      | Count            | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Number of attendees at rental events            | Admissions Software | Galaxy (SQL<br>database) | Effective use of state<br>resources toward agency<br>mission   | Museum Commission                                       | 2502.010000.000;<br>2000.050100.000              |
| 1.2               | Maximize Earned Revenues              |             |            |                  |                             |  |   |                     | State Objective:         | Public Infrastructure and E  | conomic Development                                     |  |
| 1.2.1             | Ticket and Attraction Revenue         | 547.040.00  | 600,000,00 | Dollar           | Equal to or                 | State Fiscal Year                        | Total dollar amount of this                     | Point of Sale       | Galaxy (SQL              | Effective use of state   | Museum Commission                                       | 2502.010000.000;                                 |
|                   |                                       | - 17,010.00 | 500,000.00 | Amount           | greater than                | (July 1 - June 30).                      | revenue category                                |                     | database)                | resources toward agency<br>mission   |   | 2000.050100.000                                  |
| 1.2.2             | Gift Shop Revenue                     | 521,313.00  | 580,000.00 | Dollar<br>Amount | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Total dollar amount of this<br>revenue category | Point of Sale       | Galaxy (SQL<br>database) | Effective use of state<br>resources toward agency<br>mission   | Museum Commission                                       | 2502.010000.000;<br>2000.050100.000              |
| 1.2.3             | Facility Rental Revenue               | 174,885.00  | 200,000.00 | Dollar<br>Amount | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Total dollar amount of this revenue category    | Point of Sale       | Galaxy (SQL<br>database) | Effective use of state<br>resources toward agency<br>mission   | Museum Commission                                       | 2502.010000.000;<br>2000.050100.000              |
| 1.2.4             | 0                                     | 0           | 0          | 0                | 0 0                         | 0  | 0   | 0                   | 0                        | 0  | 0   | 0  |
| 1.3               | Be Efficient with Allocated resources |             | l          | 1                | I                           | 1  | 1   |                     | State Objective:         | Public Infrastructure and E  | conomic Development                                     | I  |

| Perf.<br>Measure |  |                |                  |                  | Desired      |  |                               |                     |                   |  |  | State Funded Program                |       |
|------------------|--|----------------|------------------|------------------|--------------|--|-------------------------------|---------------------|-------------------|--|--|-------------------------------------|-------|
| Number           | Description                            | Base           |                  | Value Type       |              |  | Calculation Method            | Data Source         |                   | Stakeholder Need Satisfied                       |  | Number Responsible                  | Notes |
| 1.3.1            | Maximize Volunteer Hours               | 2711           | 2800             | Count            | Equal to or  | State Fiscal Year                        | Number of volunteer hours     | Internal Records    | SCSM Shared Drive | South Carolina State<br>Museum, Museum Visitors, | SC State Museum saves funds                                  | 2502.010000.000;<br>2000.050100.000 |       |
|                  |  |                |                  |                  | greater than | (July 1 - June 30).                      |                               |                     |                   | Volunteer Corps                                  | when volunteers perform<br>importatn tasks for museum.       | 2000.050100.000                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   |  | Volunteers receive professional                              |                                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   |  | development opportunities.                                   |                                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   |  |  |                                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   |  |  |                                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   |  |  |                                     |       |
| 1.3.2            | Miminze Total Expense per Visitor      | 55.73          | 59.75            | Dollar           | Equal to or  | State Fiscal Year<br>(July 1 - June 30). | (Total Operations Budget)/ PY | SCEIS               | SCEIS             | Effective use of state                           | Museum Commision   | 2502.010000.000;                    |       |
|                  |  |                |                  | Amount           | less than    | (July I - June 30).                      | attendance                    |                     |                   | resources toward agency<br>mission               |  | 2000.050100.000                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   | mission  |  |                                     |       |
| 1.4              | Through Museum Foundation Garner       | Citizen, Corpo | rate and Priva   | te Financial S   | ipport       |  |                               |                     | State Objective:  | Public Infrastructure and I                      | Economic Development   |                                     |       |
|                  | -                                      |                |                  |                  |              |  |                               |                     |                   |  |  |                                     |       |
| 1.4.1            | Maximize Family Memberships            | 2017           | 2100             | Count            | Equal to or  | State Fiscal Year                        | Number of memberships         | Point of Sale       | Galaxy (SQL       | Effective use of state                           | Museum Commision   | 2502.010000.000;                    |       |
|                  |  |                |                  |                  | greater than | (July 1 - June 30).                      |                               |                     | database)         | resources toward agency<br>mission               |  | 2000.050100.000                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   | mission  |  |                                     |       |
| 1.4.2            | Cultivate and Retain Corporate         | 25             | 31               | Count            | Equal to or  | State Fiscal Year                        | Number of partnerships        | Point of Sale       | Galaxy (SQL       | Effective use of state                           | Museum Commision   | 2502.010000.000;                    |       |
|                  | Commity Partners                       | 25             | 51               |                  | greater than | (July 1 - June 30).                      |                               | 1 on of bare        | database)         | resources toward agency                          | massam commission  | 2000.050100.000                     |       |
|                  |  |                |                  |                  | ľ            |  | 1                             |                     |                   | mission  |  |                                     |       |
|                  | 1                                      |                |                  |                  | 1            |  | 1                             |                     |                   |  |  |                                     |       |
| 1.4.3            | Maximize Community Partner Revenue     | 49,500.00      | 50,000.00        |                  | Equal to or  | State Fiscal Year                        | Total dollar amount of this   | Point of Sale       | Galaxy (SQL       | Museum Commision                                 | Effective use of state resources                             | 2502.010000.000;                    |       |
|                  | 1                                      |                |                  | Amount           | greater than | (July 1 - June 30).                      | revenue category              |                     | database)         |  | toward agency mission  | 2000.050100.000                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   |  |  |                                     |       |
| 1.4.4            | Maximize Corporate Grants              | 154,000.00     | 150,000.00       | Dollar           | Equal to or  | State Fiscal Year                        | Total dollar amount of grants | Point of Sale       | Galaxy (SQL       | Museum Commision                                 | Effective use of state resources                             | 2502.010000.000;                    |       |
| 1.4.4            | Maximize Corporate Grants              | 154,000.00     | 150,000.00       | Amount           | greater than | (July 1 - June 30).                      | secured.                      | I ont of Sale       | database)         | Wuseum Commision                                 | toward agency mission  | 2000.050100.000                     |       |
|                  |  |                |                  |                  | C .          |  |                               |                     | · · · · ·         |  | . ,  |                                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   |  |  |                                     |       |
| 1.4.5            | Maximize Local Government Grants       | 42,483.00      | 40,000.00        | Dollar           | Equal to or  | State Fiscal Year                        | Total dollar amount of grants | Point of Sale       | Galaxy (SQL       | Museum Commision                                 | Effective use of state resources                             | 2502.010000.000;                    |       |
|                  |  |                |                  | Amount           | greater than | (July 1 - June 30).                      | secured.                      |                     | database)         |  | toward agency mission  | 2000.050100.000                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   |  |  |                                     |       |
| 1.4.6            | 0                                      | 0              | 0                |                  |              |  |                               | 0                   | 0                 | 0  | 0  | 0                                   |       |
| 1.4.0            | 0                                      | 0              | 0                |                  | , (          | ,  | 5.0                           | 0                   | 0                 | 0  | 0  | 0                                   |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   |  |  |                                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   |  |  |                                     |       |
| 1.4.7            | Maximize Annual Corporate              | 25,000.00      | 25,000.00        | Dollar           | Equal to or  | State Fiscal Year                        | Total dollar amount of        | Point of Sale       | Galaxy (SQL       | Museum Commision                                 | Effective use of state resources                             | 2502.010000.000;                    |       |
|                  | Sponsorships                           |                |                  | Amount           | greater than | (July 1 - June 30).                      | sponsorships                  |                     | database)         |  | toward agency mission  | 2000.050100.000                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   |  |  |                                     |       |
| .1               | D.P. Standards I. J. J. Standards      |                |                  |                  |              |  |                               |                     | State Oklasting   | Education Technical I                            | I Dealers of   |                                     |       |
| .1               | Deliver Standards based educational p  | rogramming or  | i site           |                  |              |  |                               |                     | State Objective:  | Education, Training, and F                       | iunian Development   |                                     |       |
| 2.1.1            | Maximize School Group Visitation       | 15147          | 30000            | Count            | Equal to or  | State Fiscal Year                        | Number of individual public   | Admissions Software | Galaxy (SQL       | South Carolina students                          | South Carolina Students and                                  | 2502.010000.000;                    |       |
|                  | 1                                      |                |                  |                  | greater than | (July 1 - June 30).                      | and private school groups     |                     | database)         | receive standards-based                          | Teachers.  | 2000.050100.000                     |       |
|                  | 1                                      |                |                  |                  | 1            |  | visiting.                     |                     |                   | education programming                            |  |                                     |       |
|                  | 1                                      |                |                  |                  | 1            |  | 1                             |                     |                   |  |  |                                     |       |
|                  |  |                |                  |                  | 1            |  | 1                             |                     |                   |  |  |                                     |       |
| 2.1.2            | Provide on-floor and classroom lessons | 424            | 500              | Count            | Equal to or  | State Fiscal Year                        | number of participants        | Point of Sale       | Galaxy (SQL       | South Carolina Students                          | South Carolina students                                      | 2502.010000.000;                    |       |
|                  | 1                                      |                |                  |                  | greater than | (July 1 - June 30).                      | 1                             |                     | database) & SCSM  | and Teachers.                                    | receive standards-based                                      | 2000.050100.000                     |       |
|                  |  |                |                  |                  | 1            |  | 1                             |                     | Shared Drive      |  | education programming  |                                     |       |
| .2               | Offer Educational Outreach Programs    | to schools and | other institutio | ons in the state |              | 1  | 1                             | l                   | State Objective:  | Education, Training, and H                       | luman Development  | l                                   |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   | ,  |  |                                     |       |
| 2.2.1            | Deliver TEPS across the state          | 13             | 10               | Count            | Equal to or  | State Fiscal Year                        | Number of exhibitions         | Point of Sale       | Galaxy (SQL       | Educational content and                          | SC Museums and other   | 2502.010000.000;                    |       |
|                  | 1                                      |                |                  |                  | greater than | (July 1 - June 30).                      | provided                      |                     | database)         | new partnerships                                 | educational and cultural<br>institutions and their audiences | 2000.050100.000                     |       |
|                  |  |                |                  |                  | 1            |  | 1                             |                     |                   |  | monutions and their audiences                                |                                     |       |
|                  |  |                |                  |                  | 1            |  | 1                             |                     |                   |  |  |                                     |       |
| 2.2.2            | Maximize Outreach Participants         | 50             | 250              | Count            | Equal to or  | State Fiscal Year                        | Number of participants in in- | Point of Sale       | Galaxy (SQL       | South Carolina Students                          | South Carolina students                                      | 2502.010000.000;                    |       |
|                  | 1                                      |                |                  |                  | greater than | (July 1 - June 30).                      | person outreach programs in   |                     | database)         | and Teachers.                                    | receive standards-based                                      | 2000.050100.000                     |       |
|                  | 1                                      |                |                  |                  |              |  | schools state- wide.          |                     |                   |  | education programming at<br>their schools.                   |                                     |       |
|                  |  |                |                  |                  | 1            |  | 1                             |                     |                   |  | uter schools.  |                                     |       |
| .3               | Partner with Statewide Educational O   | rganizations   |                  |                  |              |  | 1                             | 1                   | State Objective:  | Education, Training, and H                       | luman Development  |                                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   | ,  |  |                                     |       |
|                  |  |                |                  |                  |              |  |                               |                     |                   |  |  |                                     |       |

| Perf.   |   |                |                  |                     |                             |  |   |                                 |   |   |  |  |      |
|---------|---|----------------|------------------|---------------------|-----------------------------|--|---|---------------------------------|---|---|--|--|------|
| Measure | Description   | Dest           |                  |                     | Desired                     |  | Coloring Made a   | Det German                      | Deteller  | Contration New York Contains  | Data and Chilada Line  | State Funded Program   |      |
| 2.3.1   | Description<br>Number of State Agency Partners                      | Base<br>13     | 14               | Value Type<br>Count | Equal to or<br>greater than | State Fiscal Year<br>(July 1 - June 30). | Calculation Method<br>Number of partnerships                                    | Data Source<br>Internal Records |   | Stakeholder Need Satisfied<br>SC State Museum leverages<br>resources and reach by<br>working with other<br>agenicies. | Primary Stakeholder<br>SCSM Shared Drive   | Number Responsible N<br>South Carolina State<br>Museum, Museum<br>Partners, Museum<br>Visitors | otes |
| 2.3.2   | Number of Non-State Agency Partners                                 | 72             | 70               | Count               | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Number of partnerships  | Internal Records                | SCSM Shared Drive                               | South Carolina State<br>Museum, Museum<br>Partners, Museum Visitors   | SC State Museum leverages<br>resources and reach by<br>working with area and<br>regional partners. | 2502.010000.000;<br>2000.050100.000  |      |
| 2.4     | Offer Educational Outreach Programs                                 | to schools and | other institutio | ons in the state    | ,                           |  |   |                                 | State Objective:                                | Education, Training, and H  | Iuman Development  | н – н  |      |
| 2.4.1   | Number of Live Virtual Programs                                     | 78             | 60               | Count               | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Number of engagements   | Facebook Analytics              | Facebook  | Easily accessible online<br>museum educational content  | General public, South Carolina students and educators.   | 2502.010000.000;<br>2000.050100.000  |      |
| 3.1     | Acquire, preserve and use Collections of                            | of Distinction | 1                |                     |                             |  |   |                                 | State Objective:                                | Education, Training, and F  | Iuman Development  | 1 I  |      |
| 3.1.1   | Number of Accessions Recorded                                       | 28             | 30               | Count               | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Total number of legal<br>transfers of an item into the<br>museum's collection   | Collections Software            | SCSM Shared Drive                               | Education artifacts for<br>research, education, and<br>display  | General Public   | 2502.010000.000;<br>2000.050100.000  |      |
| 3.1.2   | Number of Objects Collected   | 465            | 450              | Count               | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Number of new objects<br>acquired by the museum<br>within the reporting period. | Collections Software            | SCSM Shared Drive                               | Education artifacts for<br>research, education, and<br>display  | General Public   | 2502.010000.000;<br>2000.050100.000  |      |
| 3.2     | Provide Curatorial Expertise  |                |                  |                     |                             |  |   |                                 | State Objective:                                | Education, Training, and H  | Iuman Development  | I I  |      |
| 3.2.1   | Research Papers Submitted   | 5              | 5                | Count               | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Number of papers submitted.   | Internal Records                | SCSM Shared Drive                               | New research and<br>educational content   | scholars and researchers   | 2502.010000.000;<br>2000.050100.000  |      |
| 3.2.2   | Public Inquiries Answered   | 465            | 500              | Count               | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Number of public inquries<br>answered   | Internal Records                | SCSM Shared Drive                               | increased involvement with the community  | General Public   | 2502.010000.000;<br>2000.050100.000  |      |
| 4.1     | Provide Unique Program and Changing                                 | g Exhibit Oppo | ortunities       |                     | 1                           |  |   |                                 | State Objective:                                | Government and Citizens   | 1  | <u> </u>   |      |
| 4.1.1   | Number of Changing exhibits Produced                                | 5              | 4                | Count               | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Number of new exhibits created  | Internal Records                | SCSM Shared Drive                               | educational content   | General Public   | 2502.010000.000;<br>2000.050100.000  |      |
| 4.1.2   | Number of Program Participants NOT<br>included in General Admission | 1500           | 1000             | Count               | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Number of participants  | Admissions<br>Software/Daily    | Galaxy (SQL<br>database)                        | General Public  | Educational Content  | 2502.010000.000;<br>2000.050100.000  |      |
| 4.1.3   | Number of Programs Presented  | 7              | 10               | Count               | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Number of programs presented  | Point of Sale/Daily             | Galaxy (SQL<br>database)                        | General Public  | Edcuational Content  | 2502.010000.000;<br>2000.050100.000  |      |
| 4.1.4   | Total number of virtual an onsite camp participants                 | 575            | 575              | Count               | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | number of participants  | Point of Sale                   | Galaxy (SQL<br>database) & SCSM<br>Shared Drive | South Carolina students<br>receive standards-based<br>education programming   | South Carolina Students and<br>Teachers.   | 2502.010000.000;<br>2000.050100.000  |      |
| 5.1     | Protection of People and Systems                                    |                |                  |                     |                             |  |   |                                 | State Objective:                                | Maintaining Safety, Integr  | ity and Security   | · · ·  |      |
| 5.1.1   | Provide necessary investment in Public<br>Safety Personnel          | 203,514.00     | 300,000.00       | Dollar<br>Amount    | Equal to or greater than    | State Fiscal Year<br>(July 1 - June 30). | Amount spent onf Public<br>Safety Personnel                                     | SCEIS/Daily                     | SCEIS   | Effective use of state<br>resources to secure facitliy<br>and artificats  | Museum Commision   | 2502.010000.000;<br>2000.050100.000  |      |

| Perf.<br>Measure<br>Number | Description  | Base       | Target | Value Type | Desired<br>Outcome | Time Applicable | Calculation Method                        | Data Source | Data Location | Stakeholder Need Satisfied                                     |                   | State Funded Program<br>Number Responsible |  |
|----------------------------|--|------------|--------|------------|--------------------|-----------------|---|-------------|---------------|--|-------------------|--|--|
| 5.1.2                      | Provide necessary investment in IT<br>hardware and Software              | 221,784.00 |        |            |                    |                 | Amount spend on IT<br>equipment/supplie s | SCEIS/Daily | SCEIS         | Effective IT tools in place<br>to accomplish agency<br>mission | Museum Commission | 2502.010000.000;<br>2000.050100.000        |  |
| 5.1.3                      | Provide necessary Investment in<br>Environmental Controls and Monitoring | 12,756.00  |        |            |                    |                 | Amount spend on IT<br>equipment/supplie s | SCEIS/Daily | SCEIS         | Effective use of state<br>resources toward agency<br>mission   | Museum Commision  | 2502.010000.000;<br>2000.050100.000        |  |

# **Budget Data**

#### as submitted for the Accountability Report by

|   |   |   | (Actual)           | (Actual)         | (Actual)         | (Actual)           |                      | (1 | Projected) | (Projecte |   | (Projected)    |
|---|---|---|--------------------|------------------|------------------|--------------------|----------------------|----|------------|-----------|---|----------------|
| State Funded Program No.                        | State Funded Program Title                    | Description of State Funded Program                           | General            | Other            | Federal          | Total              | (Projected) General2 |    | Other      | Federal   |   | Total          |
| 2000.050100.000                                 | Administration                                | Administration: Executive Director, Human Resources,          | \$<br>889,702.49   | \$<br>36,293.24  | \$<br>284,701.87 | \$<br>1,210,697.60 | \$<br>854,145.00     | \$ | 65,305.00  |           |   | \$ 919,450.0   |
|   |   | Finance, & Information Technology                             |                    |                  |                  |                    |                      |    |            |           |   |                |
| 2502.010000.000                                 | Programs                                      | Programs: Marketing, Eduation, Exhibits, Public Safety,       | \$<br>2,884,534.76 | \$<br>518,328.93 | \$<br>930,791.07 | \$<br>4,333,654.76 | \$<br>3,823,145.00   | \$ | 884,745.00 |           |   | \$ 4,707,890.0 |
|   |   | Operations, and Collections.                                  |                    |                  |                  |                    |                      |    |            |           |   |                |
| 9500.050000.000                                 | State Employer Contributions                  | Employer Contributions  | \$<br>662,398.07   | \$<br>29,448.66  | \$<br>97,432.12  | \$<br>789,278.85   | \$<br>880,542.00     | \$ | 132,500.00 |           |   | \$ 1,013,042.0 |
| 9801.230000.000                                 | Acquisitions/Collections                      | Collections   | \$<br>-            | \$<br>-          | \$<br>-          | \$<br>-            | \$<br>-              | \$ | -          | \$        | - | \$.            |
| 9803.470000X000                                 | Security System Upgrade                       | Keep facility and artifacts secure                            | \$<br>-            | \$<br>-          | \$<br>-          | \$<br>-            | \$<br>520,000.00     | \$ | -          | \$        | - | \$ 520,000.0   |
| 9804.480000X000                                 | Exhibit Renovations                           | Permanent Gallery Rennovations                                | \$<br>540,368.35   | \$<br>-          | \$<br>-          | \$<br>540,368.35   | \$<br>9,567,202.29   | \$ | -          | \$        | - | \$ 9,567,202.2 |
| 9806.490000X000                                 | Point Of Sale Upgrade                         | Point of Sale - Deter and limit exposure to credit card fraud | \$<br>40,000.00    | \$<br>-          | \$<br>-          | \$<br>40,000.00    | \$<br>-              | \$ | -          | \$        | - | \$ -           |
| 9807.500000X000                                 | Bishopville Military Museum                   | Issued to Bishopville Military Museum                         | \$<br>-            | \$<br>-          | \$<br>-          | \$<br>-            | \$<br>-              | \$ | -          | \$        | - | \$.            |
| 9814.070000X000                                 | Collections Database and Management System    | Database for Collections                                      | \$<br>-            | \$<br>-          | \$<br>-          | \$<br>-            | \$<br>6.66           | \$ | -          | \$        | - | \$ 6.0         |
| 9818.020000X000                                 | WIFI Project & Firewall Replacement           |   | \$<br>100,053.67   | \$<br>-          | \$<br>-          | \$<br>100,053.67   | \$<br>4,946.33       | \$ | -          | \$        | - | \$ 4,946.3     |
| 9818.080000X000                                 | Planetarium Upgrades                          | Planetarium upgrades - spent out in FY22                      | \$<br>350,000.00   | \$<br>-          | \$<br>-          | \$<br>350,000.00   | \$<br>-              | \$ | -          | \$        | - | \$ .           |
| 9815.090000X000                                 | New Website                                   | New public website for Museum                                 | \$<br>40,000.00    | \$<br>-          | \$<br>-          | \$<br>40,000.00    | \$<br>110,000.00     | \$ | -          | \$        | - | \$ 110,000.0   |
| Number to be assigned                           | IT Network Server Upgrades                    | Appropriation - no number assigned yet                        | \$<br>-            | \$<br>-          | \$<br>-          | \$<br>-            | \$<br>110,000.00     | \$ | -          | \$        | - | \$ 110,000.0   |
| Please note that line 10 - Point of Sale Upgrad | de was completed in FY19/20 and should not be | listed.   |                    |                  |                  |                    |                      |    |            |           |   |                |

# <u>Legal Data</u>

as submitted for the Accountability Report by:

| Law number | Jurisdiction | Туре            | Description   | Purpose the law serves:       | Notes:   | Changes made during FY2022 |
|------------|--------------|-----------------|---|-------------------------------|--|----------------------------|
| 29.1       | State        | FY22-23 Proviso | (MUSM: Removal From Collections) The commission may remove<br>accessioned objects from its museum collections by gift to another public or<br>non-profit institution, by trade with another public or non-profit institution,<br>by public sale, by transfer to the commission's education, exhibit, or study<br>collections or to its operating property inventory; or as a last resort, by<br>intentional destruction on the condition that the objects so removed meet<br>with one or more of the following criteria: (1) they fall outside the scope of<br>the South Carolina Museum Commission's collections as defined in the<br>Collection Policy; (2) they are unsuitable for exhibition or research; (3)<br>they are inferior duplicates of other objects in the collection; or (4) they are<br>forgeries or were acquired on the basis of false information; funds from the<br>sale of such objects will be placed in a special revolving account for the<br>collections of the State Museum. | Requires a manner of delivery |  | No Change                  |
| 29.2       | State        | FY22-23 Proviso | (MUSM: Museum Store) The Museum Commission shall establish and<br>administer a museum store in the State Museum. This store may produce,<br>acquire, and sell merchandise relating to historical, scientific, and cultural<br>sources. All profits received from the sale of such merchandise shall be<br>retained by the Museum Commission in a restricted fund to be carried<br>forward into the following fiscal year. These funds may be used for store<br>operations, publications, acquisitions, educational programs, exhibit<br>production and general operating expenses provided that the expenditures<br>for such expenses are approved by the General Assembly in the annual<br>Appropriation Act   | Requires a service            | Retail product in the museum store   | No Change                  |
| 29.3       | State        | FY22-23 Proviso | (MUSM: Retention of Revenue) The Museum Commission may retain<br>revenue received from admissions, program fees, facility rentals,<br>professional services, donations, food service, exhibits and exhibit<br>components, and other miscellaneous operating income generated by or for<br>the museum and may expend such revenue for general operating expenses<br>provided that such expenditures are approved by the General Assembly in<br>the annual Appropriation Act. Any unexpended revenue from these<br>sources may be carried forward into the current fiscal year to be expended<br>for the same purposes.   | Funding agency deliverable(s) | Rental services, food service, shows exhibits<br>and programs delivered to museum Guests | No Change                  |
| 29.4       | State        | FY22-23 Proviso | (MUSM: School Tour Fee Prohibition) The commission may not charge<br>admission fees to groups of children from South Carolina who have made<br>reservations that are touring the museum as part of a school function.   | Requires a manner of delivery |  | No Change                  |
| 29.5       | State        | FY22-23 Proviso | (MUSM: Dining Area Rent) Of the space currently vacant in the Columbia<br>Mills Building, space large enough for the museum to have dining space for<br>school-aged children shall be provided to the State Museum at no cost.  | Requires a manner of delivery |  | No Change                  |

| Law number | Jurisdiction | Туре            | Description  | Purpose the law serves:   | Notes:                                     | Changes made during FY2022 |
|------------|--------------|-----------------|--|---|--|----------------------------|
| 29.6       | State        | FY22-23 Proviso | (MUSM: Remittance to General Services) The State Museum is directed to<br>remit not less than \$1,800,000 to the Budget and Control Board, Division<br>of General Services as compensation for expenses associated with the<br>premises it leases in the Columbia Mills Building. In the event the General<br>Assembly or the Budget and Control Board implements a mid-year across-<br>the-board budget reduction, the rent that the State Museum remits to the<br>Budget and Control Board shall be reduced by the same percentage as the<br>assessed budget reduction.  | Distribute funding to another entity  |  | No Change                  |
| 60-13-10   | State        | Statute         | South Carolina Museum Commission created; membership; chairman;<br>vacancies; terms of office. There is hereby created the South Carolina<br>Museum Commission composed of ten members appointed by the<br>Governor for terms of four years and until their successors are appointed<br>and qualify. One member shall be appointed from each congressional<br>district of the State and three members shall be appointed at large. One of<br>the at-large member shall be appointed chairman of the commission by the<br>Governor. Vacancies for any reason shall be filled in the manner of original<br>appointment for the unexpired term. Notwithstanding the provisions above<br>prescribing four-year terms for members of the commission, the members<br>appointed from even-numbered congressional districts and one at-large<br>member other than the chairman shall be initially appointed for terms of<br>two years only.  | Board, commission, or committee on<br>which someone from our agency<br>must/may serve |  | No Change                  |
| 60-13-20   | State        | Statute         | Meetings and officers of commission; compensation of members.<br>The Commission shall meet at least quarterly and at such other times as the<br>chairman shall designate. Members shall elect a vice-chairman and such<br>other officers as they may deem necessary. They shall be paid such per<br>diem, mileage and subsistence as provided by law for boards, committees<br>and commissions   | Board, commission, or committee on<br>which someone from our agency<br>must/may serve |  | No Change                  |
| 60-13-30   | State        | Statute         | The primary function of the Commission shall be the creation and<br>operation of a State Museum reflecting the history, fine arts and natural<br>history and the scientific and industrial resources of the State, mobilizing<br>expert professional advice and guidance and utilizing all available resources<br>in the performance of this function.   | Requires a service  | The operation of a multi-discipline museum | No Change                  |
| 60-13-40   | State        | Statute         | <ul> <li>Powers of Commission.</li> <li>To carry out its assigned functions, the Commission is authorized to: <ol> <li>Establish a plan for, create and operate a State Museum;</li> <li>Elect an executive officer for the Commission, to be known as the Director;</li> <li>Make rules and regulations for its own government and the administration of its museum;</li> <li>Appoint, on the recommendation of the Director, all other members of the staff;</li> <li>Adopt a seal for use in official Commission business;</li> <li>Control the expenditure in accordance with law of such public funds as may be appropriated to the commission;</li> <li>Accept gifts, bequests and endowments for purposes consistent with the objectives of the Commission;</li> <li>Make annual reports to the General Assembly of the receipts, disbursements, work and needs of the Commission; and</li> <li>Adopt policies designed to fulfill the duties and attain the objectives of the Commission as established by law.</li> </ol> </li> </ul> | Report our agency must/may provide  |  | No Change                  |

| Law number | Jurisdiction | Туре | Description | Purpose the law serves:   | Notes: | Changes made during FY2022 |
|------------|--------------|------|-------------|---|--------|----------------------------|
| 60-13-50   | State        |      |             | Board, commission, or committee on<br>which someone from our agency<br>must/may serve |        | No Change                  |

## Services Data

as submitted for the 2022 Accountability Report by

| Description of Service  | Description of Direct Customer                             | Customer Name  | Others Impacted by Service   | Division or major organizational unit<br>providing the service. | Description of division or major<br>organizational unit providing the service.  |   | Changes made to services<br>during FY2022 | Summary of changes to services |
|---|--|--|--|---|---|---|---|--------------------------------|
| Through innovative partnerships,<br>comprehensive collections, and<br>stimulating exhibits and programs,<br>The South Carolina State Museum<br>provides educational environments<br>that entertain, inspire imagination and<br>creativity, and enrich the lives of<br>visitors. | School Districts throughout the State<br>of South Carolina | Public, Private and Home<br>School students and<br>educators throughout the<br>State of SC | General Public; Researchers and Scholars   | Education, Collections, Museum Operations                       | All facets of Museum Operations including -<br>Educational programming and content,<br>Collections, Curators, Marketing,<br>Operations, Public safety, exhibit<br>fabrication, janitorial, facility rentals, gift<br>shop, schod visit facilitation, artifact<br>storage and conservation, public programs<br>and signature events, volunteer<br>management, 4D theater operation,<br>Planetarium operation, Observatory<br>programming and hosting, Web site,<br>Graphic Design, Public Relations  | Schools and other educational<br>groups (e.g., scouts, seniors,<br>special needs students) will not<br>have access to education<br>resources, many free, provided by<br>the museum.   | No Change                                 |                                |
| Through innovative partnerships,<br>comprehensive collections, and<br>stimulating exhibits and programs,<br>The South Carolina State Museum<br>provides educational environments<br>that entertain, inspire imagination and<br>creativity, and enrich the lives of<br>visitors. | General Public   | Families   | seniors; young professionals; all races; all<br>economic levels; all genders; all educational<br>levels.   | Education, Collections, Museum Operations                       | All facets of Museum Operations including -<br>Educational programming and content,<br>Collections, Curators, Marketing,<br>Operations, Public safety, exhibit<br>fibrication, janitorial, facility rentals, gift<br>shop, school visit facilitation, artifact<br>storage and conservation, public programs<br>and signature events, volunteer<br>management, 4D theater operation,<br>Planetarium operation, Observatory<br>programming and hosting, Web site,<br>Graphic Design, Public Relations | The general public, especially<br>families, will note have access to<br>educational resources, content<br>about their state and opportunities<br>to learn together.   | No Change                                 |                                |
| Through innovative partnerships,<br>comprehensive collections, and<br>stimulating exhibits and programs,<br>The South Carolina State Museum<br>provides educational environments<br>that entertain, inspire imagination and<br>creativity, and enrich the lives of<br>visitors. | Professional Organizations                                 | SC Federation of Museums   | Professional Organizations - ,SC Science<br>Teachers Education Leadership Association;<br>SC Science Council, STEM Centers SC; SC<br>Council for the Social Studies; Harvard<br>Smithsonian Affiliations Program; Midlands<br>Astronomy Club; Astronomical Society of<br>the Pacific; International Astronomical<br>Union; SC Council on Competitiveness<br>Aerospace Taskforce; Carolina Area<br>Planetarium Educators; Southeastern<br>Planetarium Educators; Southeastern<br>Planetarium Society; Environmental<br>Education Association of South Carolina;<br>AMMC (American Museum Membership<br>Conference); PRSA (Public Relations<br>Society of America); South Carolina Motor<br>coach; Georgia Motor coach; AAM<br>(American Ilianee of Museums); Carolina<br>Bridal Association | Education, Collections, Museum Operations                       | shop, school visit facilitation, artifact   | Professional organizations will<br>note have access to SCSM<br>educational resources for their<br>constituencies. SC Federal of<br>Museum partners will not have<br>access to traveling exhibitions<br>and related content. | No Change                                 |                                |

# **Partnerships Data**

as submitted for the 2022 Accountability Report by

| Type of Partner Entity        | Name of Partner Entity                                | Description of Partnership  | Change to the partnership during the past fiscal year |
|-------------------------------|---|---|---|
| Federal Government            | 21st Century Community Learning Centers               | Provides venues for off-site STEM observatory outreach                              | Remove  |
| Professional Association      | AAM (American Alliance of Museums)                    | Reaccreditation and support services  | No Change   |
| Non-Governmental Organization | American Astronomical Society                         | Conference Hosting  | Amend   |
| Professional Association      | AMMC (American Museum Membership Conference)          | Support services to membership program  | Remove  |
| State Government              | Archaeology and Anthropology                          | Educational Content and educational Programming collaboration                       | Amend   |
| Professional Association      | Astronomical Society of the Pacific                   | Educational Content and educational Programming collaboration                       | No Change   |
| Higher Education Institute    | Benedict College                                      | Educational Content and educational Programming collaboration                       | No Change   |
| Professional Association      | Bishops Public Education Initiative                   | Educational Content and educational Programming collaboration                       | Remove  |
| Professional Association      | Carolina Area Planetarium Educators                   | Educational Content and educational Programming collaboration                       | No Change   |
| Professional Association      | Carolina Bridal Association                           | Sourcing Bridal Clients for Facility Rentals  | No Change   |
| Non-Governmental Organization | Carolina Skygazers                                    | Educational Content and educational Programming collaboration                       | No Change   |
| State Government              | Carolina Wildlife                                     | Educational Content and educational Programming collaboration                       | Remove  |
| Non-Governmental Organization | Central Carolina Community Foundation                 | Fund source and program collaboration   | No Change   |
| Local Government              | City of Columbia                                      | Hospitality Tax funding for marketing   | No Change   |
| Local Government              | City of Columbia Parks                                | Educational Content and educational Programming collaboration                       | Remove  |
| Non-Governmental Organization | Clemson Area Amateur Astronomers                      | Educational Content and educational Programming collaboration                       | Remove  |
| State Government              | Clemson Extension                                     | Educational Content and educational Programming collaboration                       | Remove  |
| Non-Governmental Organization | Columbia Attractions                                  | Joint Ticketing and Promotion   | No Change   |
| Non-Governmental Organization | Columbia Children's Theatre                           | Educational Content and educational Programming collaboration                       | No Change   |
| Non-Governmental Organization | Columbia Museums                                      | Joint Ticketing and Promotion   | No Change   |
| Local Government              | Columbia Visitors Bureau                              | Marketing and Advertising ands dedicated space inside museum                        | No Change   |
| State Government              | Confederate Relic Room                                | Joint Ticketing and Programming   | No Change   |
| Non-Governmental Organization | Congaree National Park                                | Educational Content and educational Programming collaboration                       | Remove  |
| Non-Governmental Organization | Congaree Vista Guild                                  | Marketing and Advertising Collaboration   | No Change   |
| State Government              | Department of Education                               | School field trips and content support  | No Change   |
| Professional Association      | Environmental Education Association of South Carolina | Educational Content and educational Programming collaboration                       | No Change   |
| State Government              | ETV   | Use of museum content broadcast thru ETV hardware and dedicated space inside museum | No Change   |
| Higher Education Institute    | Francis Marion University Dept of Physics             | Educational Content and educational Programming collaboration                       | No Change   |

| Type of Partner Entity        | Name of Partner Entity                                  | Description of Partnership                                    | Change to the partnership during the past fiscal year |
|-------------------------------|---|---|---|
| Professional Association      | Georgia Motor coach                                     | Access to database and joint marketing to pre-formed groups   | Remove  |
| Non-Governmental Organization | Girl Scouts of SC: Mountains to the Midlands            | Educational Content and educational Programming collaboration | No Change   |
| Professional Association      | Harvard Smithsonian Center for Astrophysics             | Educational Content and educational Programming collaboration | Remove  |
| Local Government              | Historic Columbia                                       | Educational Content and educational Programming collaboration | No Change   |
| Non-Governmental Organization | indie Grits Labs/Nickelodeon Theater                    | Educational Content and educational Programming collaboration | Remove  |
| Federal Government            | Institute for Museums and Library Services              | Educational programming- Museums for All Initiative           | No Change   |
| Professional Association      | International Astronomical Union                        | Educational Content and educational Programming collaboration | No Change   |
| Professional Association      | International Planetarium Society                       | Educational Content and educational Programming collaboration | No Change   |
| Non-Governmental Organization | Junior Leagues  | Generating Retail Sales off site                              | No Change   |
| Local Government              | Lexington County Museum                                 | Educational Content and educational Programming collaboration | Remove  |
| Non-Governmental Organization | Lowcountry Stargazers                                   | Educational Content and educational Programming collaboration | No Change   |
| Private Business Organization | Media Providers   | Media trade   | Remove  |
| Non-Governmental Organization | Midlands Association of Volunteer Administrators        | Educational Content and educational Programming collaboration | Remove  |
| Professional Association      | Midlands Astronomy Club                                 | Educational Content and educational Programming collaboration | No Change   |
| Non-Governmental Organization | Morris Center for Lowcountry Heritage                   | Educational Content and educational Programming collaboration | No Change   |
| Non-Governmental Organization | Museum of Early Southern Decorative Arts                | Educational Content and educational Programming collaboration | No Change   |
| Professional Association      | Museum Store Association                                | Resource and support network for museum store operators       | No Change   |
| Federal Government            | NASA  | Astronomy Content and programming                             | No Change   |
| Federal Government            | National Museum of African American History and Culture | Educational Content and educational Programming collaboration | No Change   |
| Professional Association      | North Carolina Motor coach                              | Access to database and joint marketing to pre-formed groups   | Remove  |
| Non-Governmental Organization | Palmetto Pride  | Educational Content and educational Programming collaboration | Remove  |
| Non-Governmental Organization | President's Volunteer Service Award                     | Volunteer Content and Appreciation Award                      | No Change   |
| Professional Association      | PRSA (Public Relations Society of America)              | Support services for Public Relations                         | Remove  |
| State Government              | PRT   | Cross marketing and dedicated exhibit space inside museum     | No Change   |
| Local Government              | Richland County   | Hospitality Tax funding for marketing                         | No Change   |
| Local Government              | Richland County Conservation District                   | Educational Content and educational Programming collaboration | Remove  |
| Local Government              | Richland County Stormwater Management Division          | Educational Content and educational Programming collaboration | Remove  |
| Local Government              | Richland Library  | Educational Content and educational Programming collaboration | No Change   |
| Non-Governmental Organization | Riverbanks Zoo & Garden                                 | Educational Content and educational Programming collaboration | No Change   |
| Federal Government            | Savannah River Ecology Lab                              | Educational Content and educational Programming collaboration | No Change   |
| Professional Association      | SC Council for the Social Studies                       | Educational Content and educational Programming collaboration | No Change   |
| State Government              | SC Department of Natural Resources                      | Educational Content and educational Programming collaboration | No Change   |

| Type of Partner Entity        | Name of Partner Entity  | Description of Partnership                                       | Change to the partnership during the past fiscal year |  |
|-------------------------------|---|--|---|--|
| State Government              | SC Digital Library  | Educational Content and educational Programming collaboration    | No Change   |  |
| Professional Association      | SC Federation of Museums  | Museum Support and Professional Development                      | No Change   |  |
| State Government              | SC Forestry Commission  | Educational Content and educational Programming collaboration    | No Change   |  |
| Non-Governmental Organization | SC Humanities Council   | Educational Content and educational Programming collaboration    | No Change   |  |
| Non-Governmental Organization | SC Museum Foundation  | Private Fundraising for the museum                               | No Change   |  |
| Professional Association      | SC Science Council  | Educational Content and educational Programming collaboration    | No Change   |  |
| Professional Association      | SC Science Teachers Education Leadership Association                | Educational Content and educational Programming collaboration    | No Change   |  |
| Federal Government            | SC Space Grant Consortium   | Educational Content and educational Programming collaboration    | No Change   |  |
| Non-Governmental Organization | SC Wildlife Federation  | Educational Content and educational Programming collaboration    | No Change   |  |
| Federal Government            | Smithsonian   | Affiliation member and use of memberships for museum members     | No Change   |  |
| Professional Association      | Smithsonian Affiliations Program                                    | Educational Content and educational Programming collaboration    | No Change   |  |
| Federal Government            | Smithsonian Center for Folklife                                     | Educational Content and educational Programming collaboration    | Remove  |  |
| Federal Government            | Smithsonian National Museum of African American History and Culture | Educational Content and educational Programming collaboration    | No Change   |  |
| Federal Government            | Smithsonian National Museum of American History                     | Educational Content and traveling exhibition partnerships        | No Change   |  |
| Private Business Organization | Sonoco Recycling  | Educational Content and educational Programming collaboration    | Remove  |  |
| Non-Governmental Organization | South Carolina Boy Scouts   | Educational Content and educational Programming collaboration    | Remove  |  |
| Professional Association      | South Carolina Motor coach Association                              | Access to database and joint marketing to pre-formed groups      | Remove  |  |
| Professional Association      | Southeastern Planetarium Association                                | Educational Content and educational Programming collaboration    | No Change   |  |
| State Government              | State Archives  | Educational Content and educational Programming collaboration    | No Change   |  |
| State Government              | State Arts Commission   | Educational Content and educational Programming collaboration    | No Change   |  |
| State Government              | State Library   | Story Fest Annual Event  | Remove  |  |
| Professional Association      | STEM Centers SC   | Educational Content and educational Programming collaboration    | No Change   |  |
| State Government              | University of South Carolina  | Educational Content and educational Programming collaboration    | No Change   |  |
| Non-Governmental Organization | Urban League  | Educational Content and educational Programming collaboration    | Remove  |  |
| Non-Governmental Organization | USC Anne Frank Partnership  | Educational Content and educational Programming collaboration    | Remove  |  |
| Higher Education Institute    | USC Dept of Physics and Astronomy                                   | Educational Content and educational Programming collaboration    | No Change   |  |
| Non-Governmental Organization | USC English Programs for Internationals                             | Educational Content and educational Programming collaboration    | Remove  |  |
| Higher Education Institute    | USC Irvin Department of Rare Books and Special Collections          | Educational Content and educational Programming collaboration    | No Change   |  |
| State Government              | ETV   | Educational Content and educational Programming collaboration    | Add   |  |
| Federal Government            | Smithsonian National Air & Space Museum                             | Object Loans   | Add   |  |
| Higher Education Institute    | UofSC Native American Studies Center - Lancaster                    | Exhibition co-development, educational programming, Object loans | Add   |  |
| Non-Government Organization   | ColaJazz Foundation   | Educational Content and educational programming collaboration    | Add   |  |

| Type of Partner Entity        | Name of Partner Entity  | Description of Partnership   | Change to the partnership during the past fiscal year |  |
|-------------------------------|---|--|---|--|
| Professional Association      | National Council for Public History                                       | Institutional Member, Staff Professional Development                                       | Add   |  |
| Professional Association      | American Society of State & Local History                                 | Institutional Member, Staff Professional Development                                       | Add   |  |
| Professional Association      | Southeastern Conference on Museums  | Instutional Member, Staff Professional Development   | Add   |  |
| Non-Government Organization   | River Alliance  | Educational Content and educational programming collaboration, economic development        | Add   |  |
| Federal Government            | Smithsonian Institution Traveling Exhibition Service (SITES)              | Exhibition loans, educational content and educational progarmming collaboration            | Add   |  |
| Federal Government            | Johnson Space Center - NASA   | Educational Content and educational programming collaboration                              | Add   |  |
| Local Government              | Lancaster County Government   | Educational content and educational programming collaboration                              | Add   |  |
| Private Business Organization | Columbia Animal Services  | Educational Content and educational programming collaboration                              | Add   |  |
| Private Business Organization | Palmetto Aniaml Assited Life Services                                     | Educational Content and educational programming collaboration                              | Add   |  |
| Local Government              | Richland County K-9   | Educational Content and educational programming collaboration                              | Add   |  |
| Federal Government            | Emerson Collective & Smithsonian Institution                              | Internship Program   | Add   |  |
| Professional Association      | Palmetto Archives, Libraries & Museum Council on Presrvation<br>(PAAMCOP) | Institutional Member, Staff Professional Development                                       | Add   |  |
| Professional Association      | Southeastern Registrar Association  | Institutional Member, Staff Professional Development                                       | Add   |  |
| Professional Association      | NC Museum Council   | Institutional Member, Staff Professional Development                                       | Add   |  |
| Professional Association      | SC Heritage Trust Advisory Board  | Partnership; SCSM Staff participates on advisory board                                     | Add   |  |
| Professional Association      | International Council on Museums (ICOM)                                   | Staff Professional Development   | Add   |  |
| Higher Education Institute    | USC College of Arts & Sciences-Collaborative on Race                      | Educational content, educational programming colalboration, staff professional development | Add   |  |
| Higher Education Institute    | USC College of Music - USC Symphony Orchestra                             | Educational programming collaboration  | Add   |  |
| Non-Government Organization   | South Carolina Philharmonic   | Educational programming collaboration  | Add   |  |
| Higher Education Institute    | USC Koger Center  | Educational programming collaboration - object display                                     | Add   |  |
| Private Business Organization | The VISTA Guild   | Professional affiliation, Cross-promotion/marketing  | Add   |  |
| Private Business Organization | The Comet - Central Midlands Transit                                      | Programming & Cross-promotion/marketing  | Add   |  |

# **Reports Data**

as submitted for the Accountability Report by

|                                   |   |  |                                |                     |  |                                       | Direct access hyperlink or                                 |                               |  |
|-----------------------------------|---|--|--------------------------------|---------------------|--|---------------------------------------|--|-------------------------------|--|
|                                   | Law Number                                | Summary of information   | Date of most recent submission |                     |  |                                       | agency contact (if not provided                            | Changes to this report during | Explanation why a report   |
| Report Name                       | (if applicable)                           | requested in the report  | DURING the past fiscal year    | Reporting Frequency | Type of entity/entities  | Method to access the report           | to LSA for posting online)                                 | the past fiscal year          | wasn't submitted   |
| Affirmative Action Plan           | SC Code Sec. 1-13-110                     | Plan on Diversity of workforce   | February-22                    | Annually            | South Carolina state agency or<br>agencies                     | Hard copy available upon request      | Sonja Bradford, Director of<br>Human Resources & Inclusion | No Change                     |  |
| Agency Accountability Report      | ş1-1-810                                  | The report "must contain the<br>agency's or department's mission,<br>objectives to accomplish the<br>mission, and performance<br>measures that show the degree to<br>which objectives are being met."<br>Agencies must "identify key<br>program area descriptions and<br>expenditures and link these to<br>key financial and performance<br>results measures." | September-21                   | Annually            | Governor or Lt. Governor AND<br>Legislative entity or entities | Provided to LSA for posting<br>online | Amy Bartow-Melia, Executive<br>Director                    | No Change                     |  |
| Agency Head Review                | N/A                                       | Performance appraisal of Agency<br>Head  | August-21                      | Annually            | South Carolina state agency or<br>agencies                     | Hard copy available upon request      | Sonja Bradford, Director of<br>Human Resources & Inclusion | No Change                     |  |
| Audit                             | 11-7-20                                   | Audit of financial transactions<br>and procedures  | August-21                      | Annually            | South Carolina state agency or<br>agencies                     | Available on another website          | Doug Beermann, Chief<br>Operating Officer                  | No Change                     |  |
| Bank Account Transparency         | Proviso 117.82                            | Use and balance of acquisitions<br>checking account  | October-21                     | Annually            | South Carolina state agency or agencies                        | Hard copy available upon request      | Doug Beermann, Chief<br>Operating Officer                  | No Change                     |  |
| Budget Request                    | Title 11, Chapter 11. S.C<br>Code of Laws | Financial needs for next fiscal<br>year  | September-21                   | Annually            | South Carolina state agency or<br>agencies                     | Hard copy available upon request      | Amy Bartow-Melia, Executive<br>Director                    | No Change                     |  |
| Debt Collection Report            | Proviso 117.33                            | Outstanding monies due museum  | July-21                        | Annually            | South Carolina state agency or<br>agencies                     | Hard copy available upon request      | Doug Beermann, Chief<br>Operating Officer                  | Remove                        | Per Shared Services, report is not<br>applicable to our agency this year<br>and therefore was not submitted. |
| Employment Wage                   | N/A                                       | Data on wages paid   | June-22                        | Quarterly           | South Carolina state agency or<br>agencies                     | Hard copy available upon request      | Sonja Bradford, Director of<br>Human Resources & Inclusion | No Change                     |  |
| Info Tech Inventory and Plan      | 10-1-140                                  | Listing of all hardware and<br>software  | July-21                        | Annually            | South Carolina state agency or<br>agencies                     | Hard copy available upon request      | Jason Bartley, information<br>Technology Manager           | No Change                     |  |
| Info Tech Security Plan           | Proviso 117.110                           | IT needs and issues for upcoming year  | August-21                      | Annually            | South Carolina state agency or<br>agencies                     | Hard copy available upon request      | Jason Bartley, information<br>Technology Manager           | No Change                     |  |
| Laser Light Show Annual<br>Report |   | Verify safety and use of public<br>laser show equipment  | August-21                      | Annually            | Entity within federal government                               | Hard copy available upon request      | Liz Klimek, Planetarium<br>Manager                         | No Change                     |  |
| Migratory Birds                   |   | Any Migratory Bird Salvages  | January-22                     | Annually            | Entity within federal government                               | Hard copy available upon request      | Dave Ciccimurri, Natural History<br>Curator                | No Change                     |  |
| Minority Utilization Plan         | N/A                                       | Data on minority business use  | July-21                        | Annually            | South Carolina state agency or<br>agencies                     | Hard copy available upon request      | Sonja Bradford, Director of<br>Human Resources & Inclusion | No Change                     |  |
| Salary Supplements                | Proviso 93.10                             | Any supplements paid to<br>museum staff from non-state<br>sources  | August-21                      | Annually            | South Carolina state agency or<br>agencies                     | Hard copy available upon request      | Sonja Bradford, Director of<br>Human Resources & Inclusion | No Change                     |  |
| Sales Tax Returns                 | 2019 Act No. 21 Section 1                 | Data on sales taxes collected  | July-21                        | Monthly             | South Carolina state agency or<br>agencies                     | Hard copy available upon request      | Doug Beermann, Chief<br>Operating Officer                  | No Change                     |  |
| State Fleet Mileage               | Code 1976 § 1-11-280                      | Data on Vehicle mileage used   | August-21                      | Monthly             | South Carolina state agency or<br>agencies                     | Hard copy available upon request      | Doug Beermann, Chief<br>Operating Officer                  | No Change                     |  |
| Year End GAAP reports             |   | Specific Year-End Financial Data   | August-21                      | Annually            | South Carolina state agency or<br>agencies                     | Hard copy available upon request      | Doug Beermann, Chief<br>Operating Officer                  | No Change                     |  |